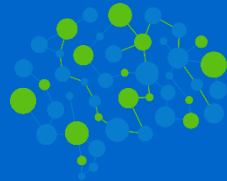


Learning Hybrid Process Models from Events

Process Mining for the Real World

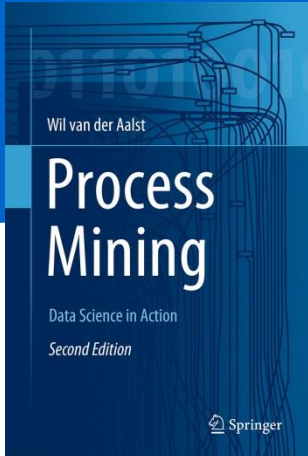
Smart Data Analytics (SDA) research group,
University of Bonn, 29-11-2017



**SMART
DATA
ANALYTICS**
FROM DATA TO KNOWLEDGE

Wil van der Aalst

www.vdaalst.com | [@wvdaalst](https://twitter.com/wvdaalst)



TU/e

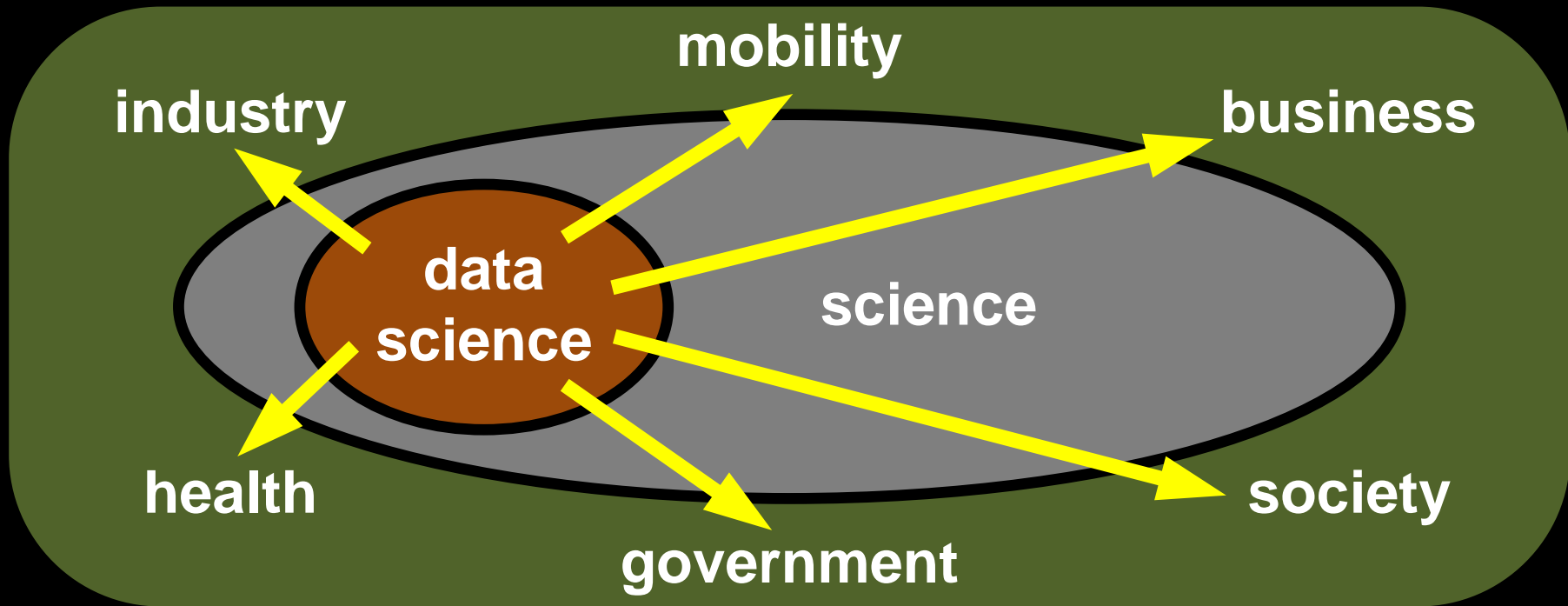




**process
mining**

**hybrid
process
discovery**

Positioning PWM



Launched in 2013

DSC/e

Data Science Center Eindhoven
Turning Data into Value

Wil van der Aalst

Scientific Director DSC/e

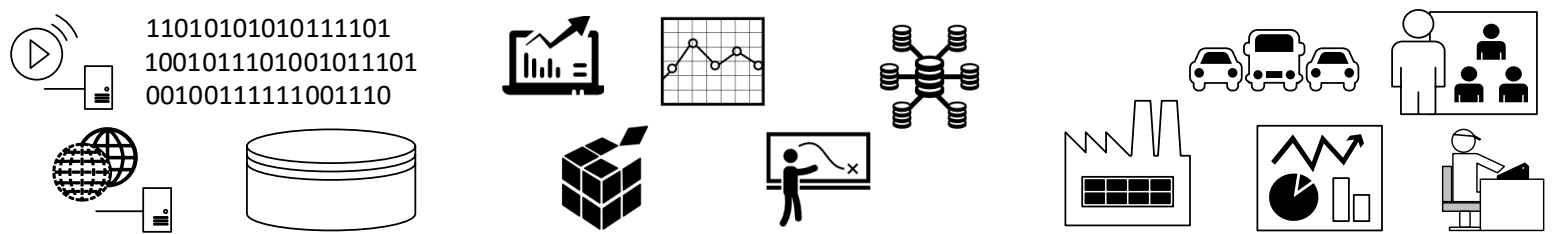


DSC/e Technische Universiteit
Eindhoven
University of Technology

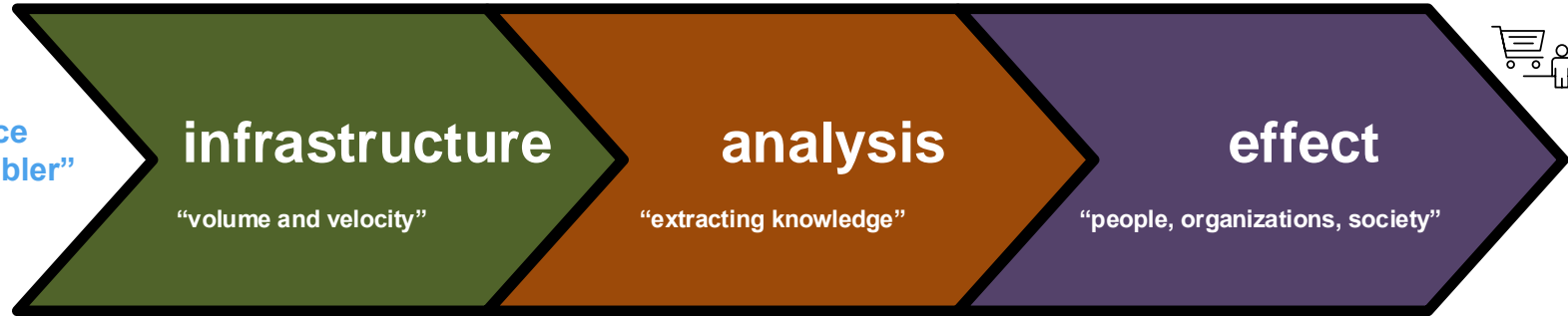
THE PERFECT DATA SCIENTIST



©Marion van de Wiel 2014



Data Science
as “the enabler”



- instrumentation
- big data infrastructures and distributed systems
- databases and data management
- programming
- security
- ...

- statistics
- data/process mining
- machine learning/artificial intelligence
- operations research
- algorithms
- visualization
- ...

- ethics & privacy
- IT law
- human technology interaction
- operations management
- business models
- entrepreneurship
- ...

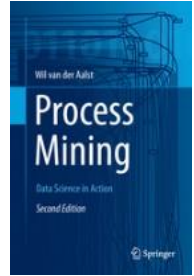
the data science pipeline

JADS

Jheronimus
Academy
of Data Science



Uptake of process mining



First version
of ProM
(2004)

Conformance
checking,
other
perspectives,
prediction,
etc. (2005 -)

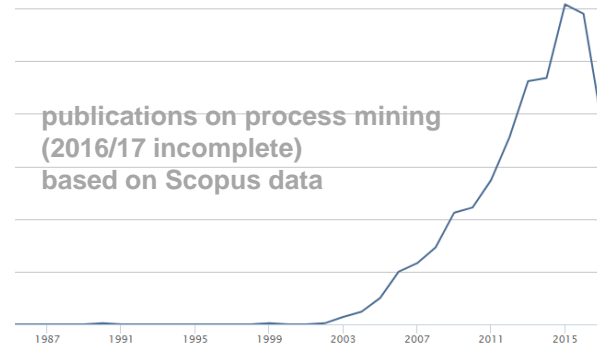
Process
mining book,
courses,
uptake
commercial
tools, etc.
(2011 -)

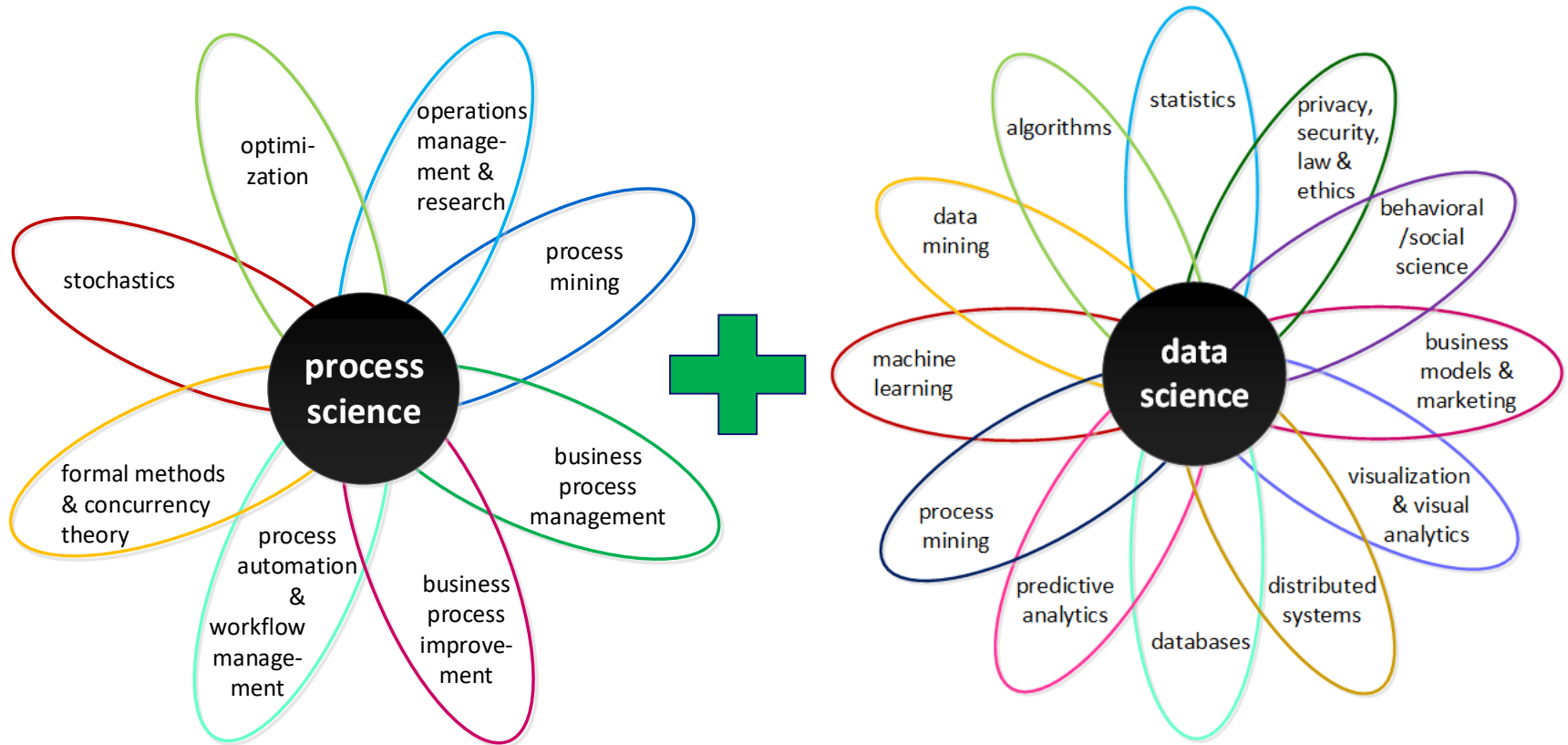
Alpha miner
& Heuristic
miner
(2000-
2002)

Start of
process
mining at
TU/e
(1999)

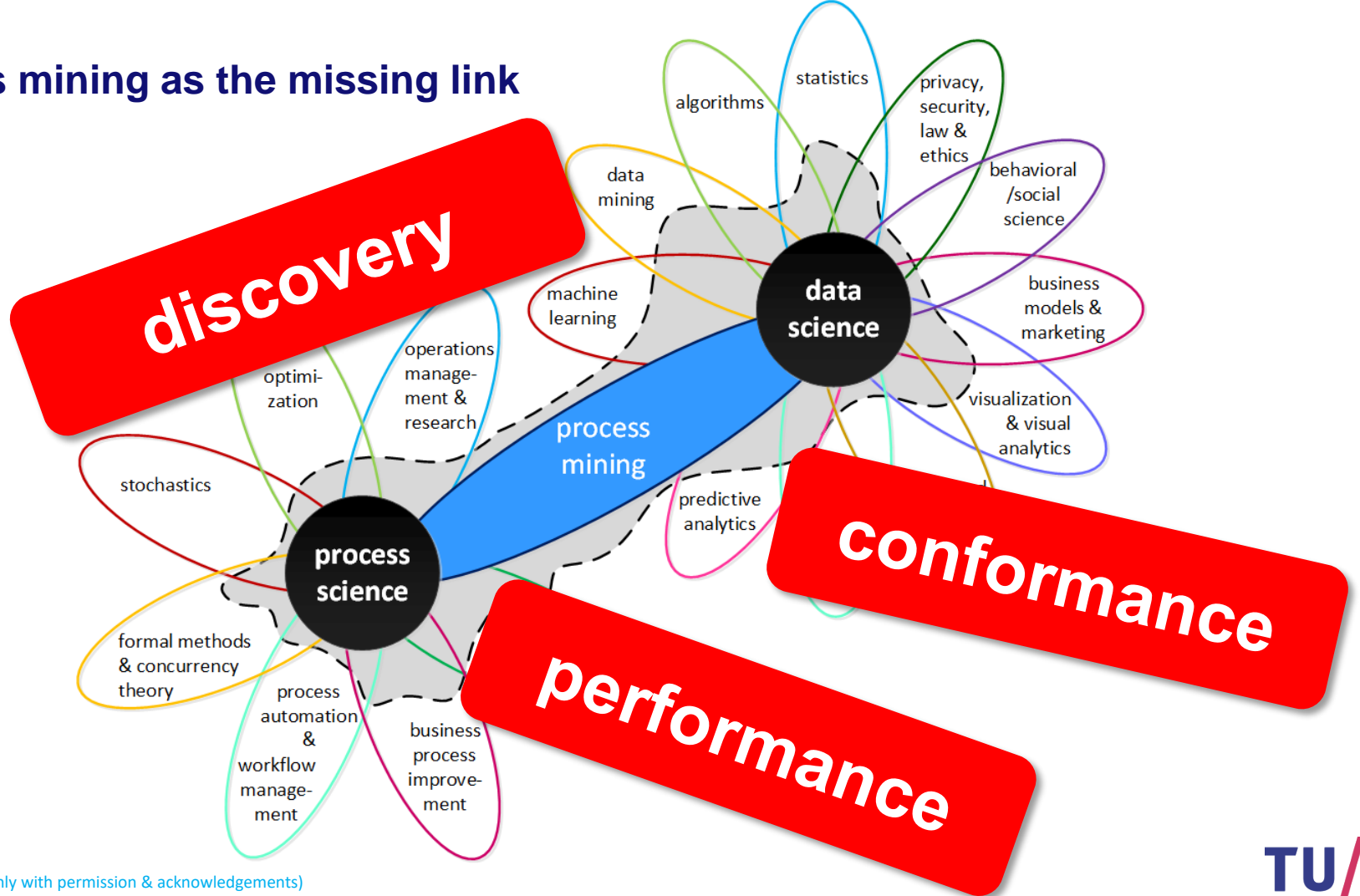


Evolved from 29 plug-ins in
2004 to 274 plug-ins 2009
(ProM 5.2) to over 1500
plug-ins today.





process mining as the missing link



XES Event Log

Select visualisation ...

Select all

Deselect all

Sort by Count (Descending)

Group by Sequence

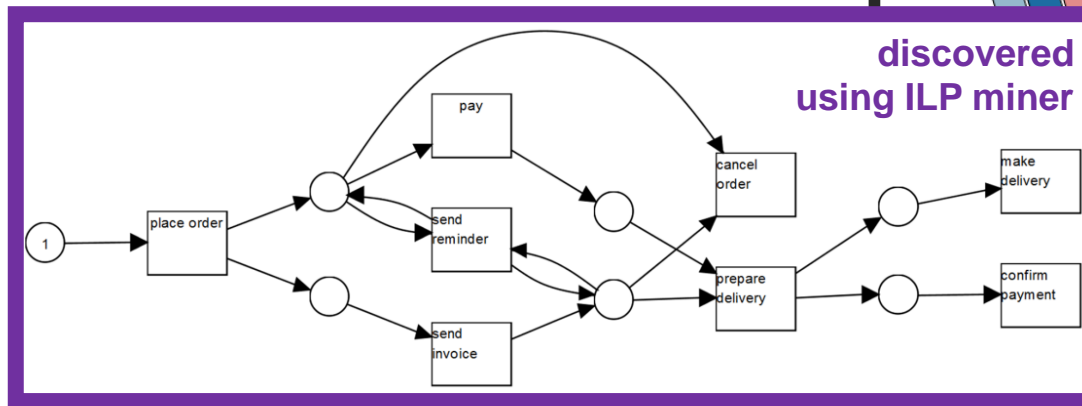
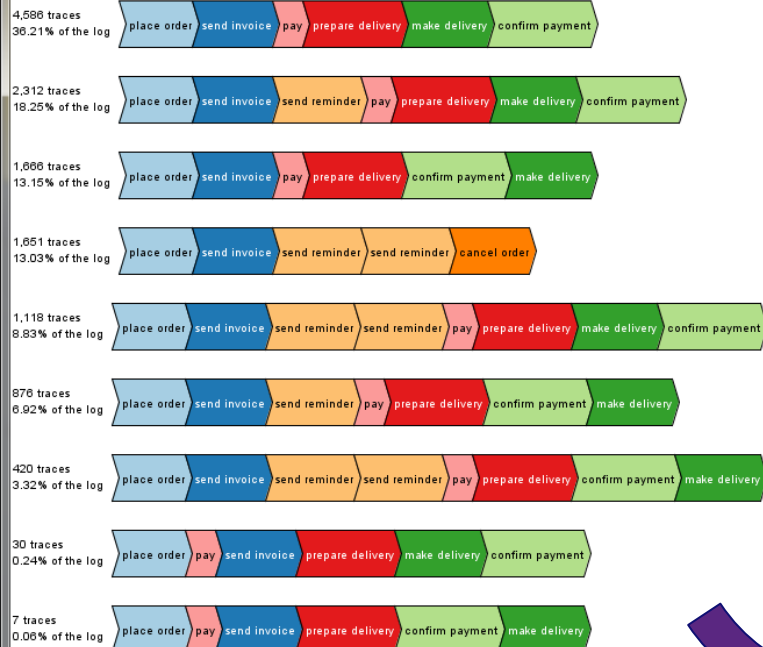
Color by Event Class

Classify by Event Name

SQL-like filter by trace

Filter Mode

12666 TRACE(S)



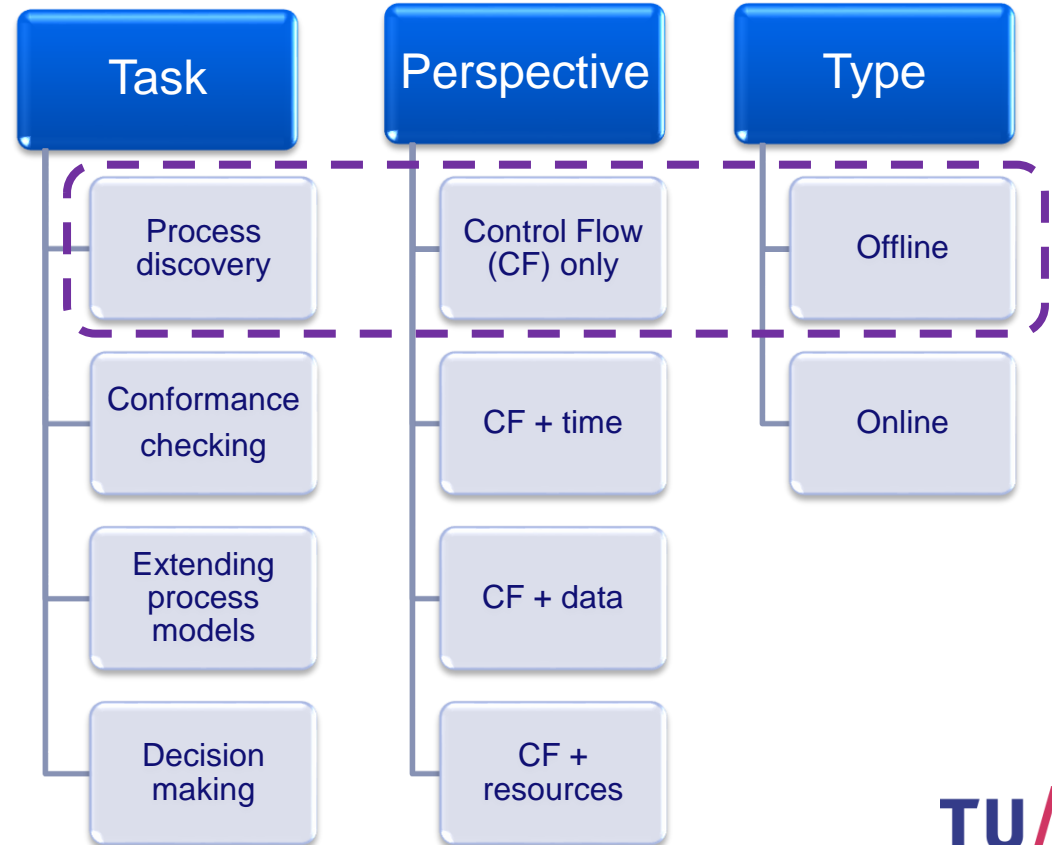
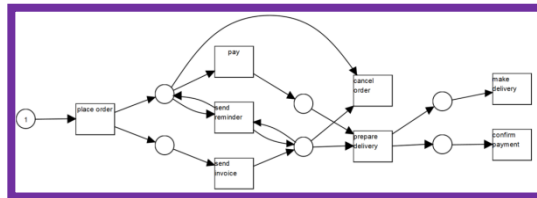
12,666 cases (orders)
80,609 events

Traces
Events
Event Classes
Attributes
Variants
Events per Trace
First Event
Last Event

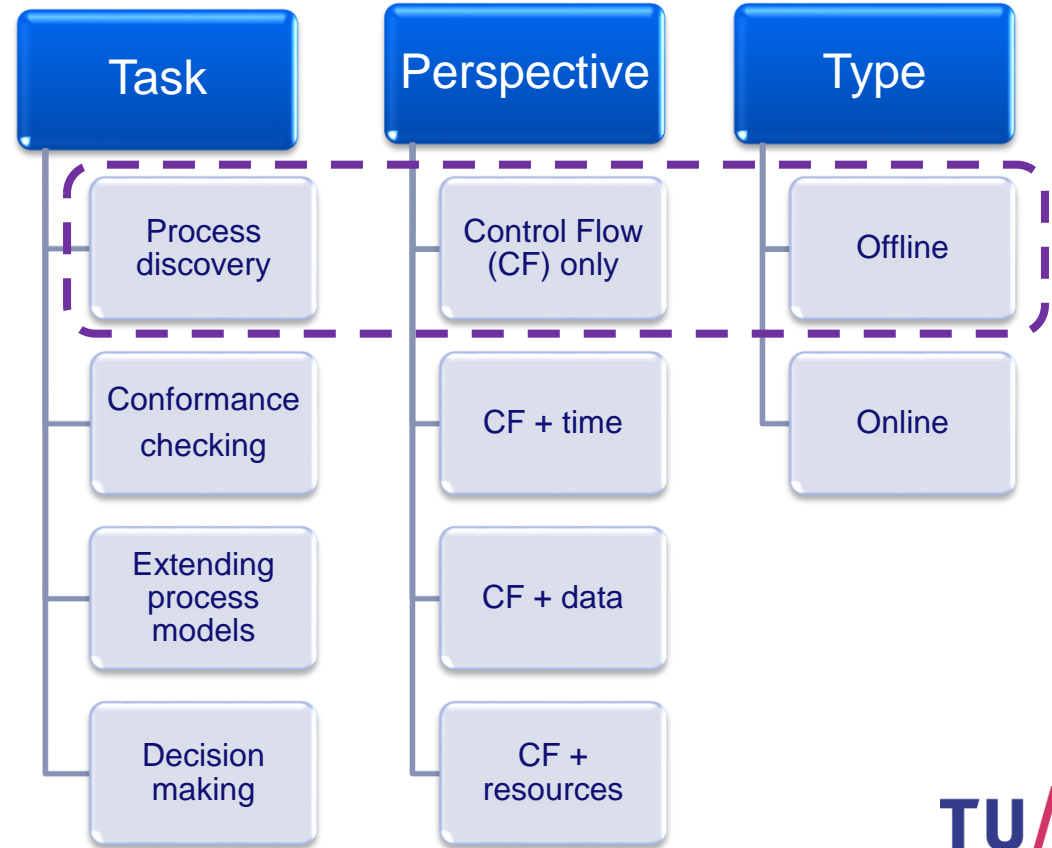
12,666
80,609
8
9
6,364
2015-01-05T09:00:07Z
2021-04-27T11:11:31Z

Powered
by ProM

Taxonomy: Not just CF discovery!



Taxonomy: Not just CF discovery!



activities: paths:



0.3

Classifier **concept:name**

pre-mining filters

Miner

miner (IMF)

edit model

Show

paths

trace colouring

highlighting filters

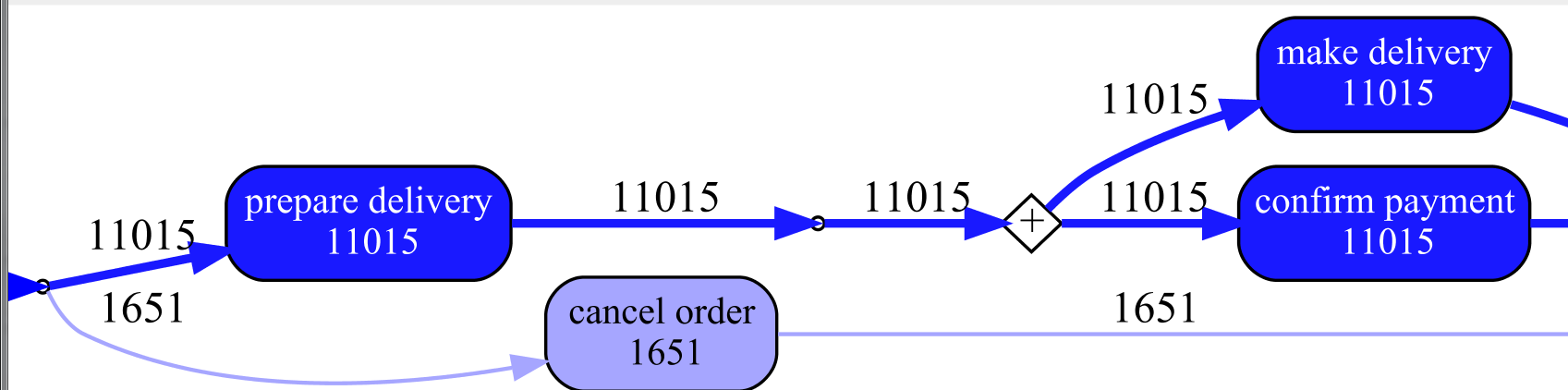
traces

export model

export view

```
Highlighting all traces.  
time: animation disabled
```

zooming in



activities:

paths:

Classifier conceptname

pre-mining filters

Miner miner (IM)

edit model

Show paths

trace colouring

highlighting filters

traces

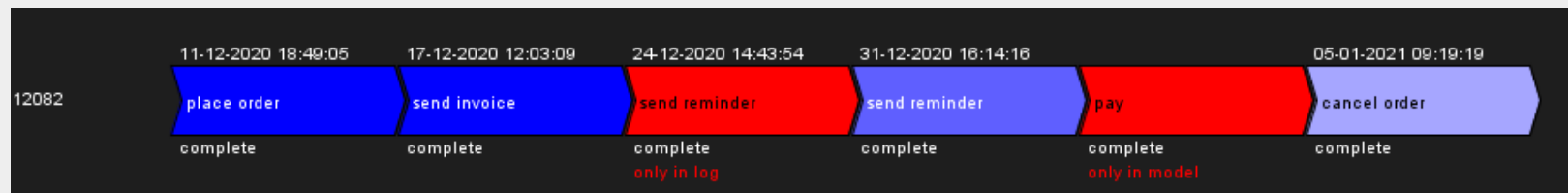
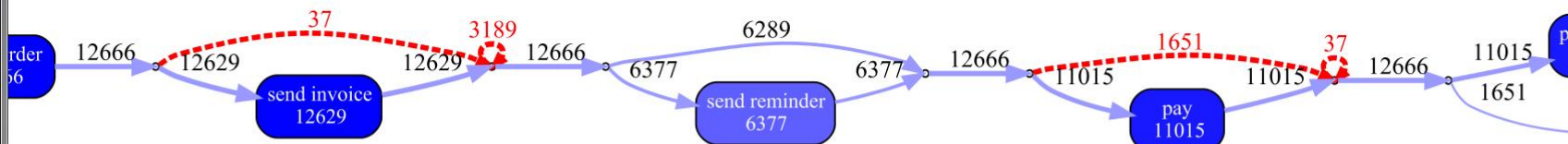
export model

export view

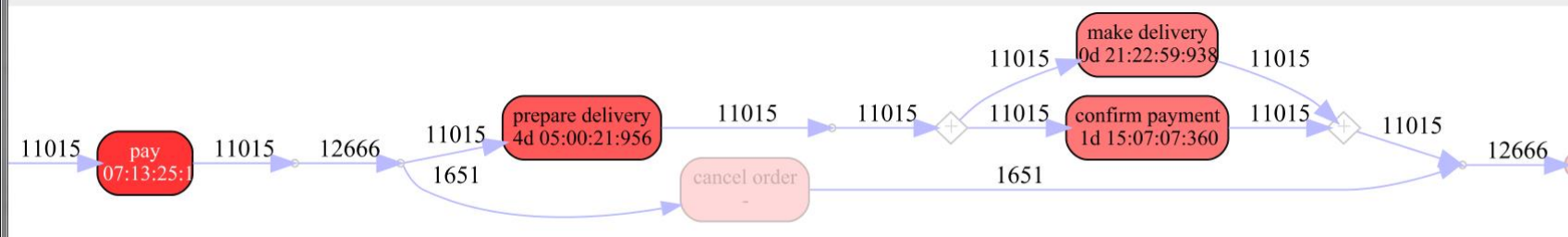
Highlighting all traces.

time: animation disabled

using conformance checking to see all deviations



bottleneck analysis: enriching the model with performance information



activities:

paths:

1 0.8

Classifier **conceptname**

pre-mining filters

Miner **miner (IM)**

edit model

Show **paths and sojourn ti**

trace colouring

highlighting filters

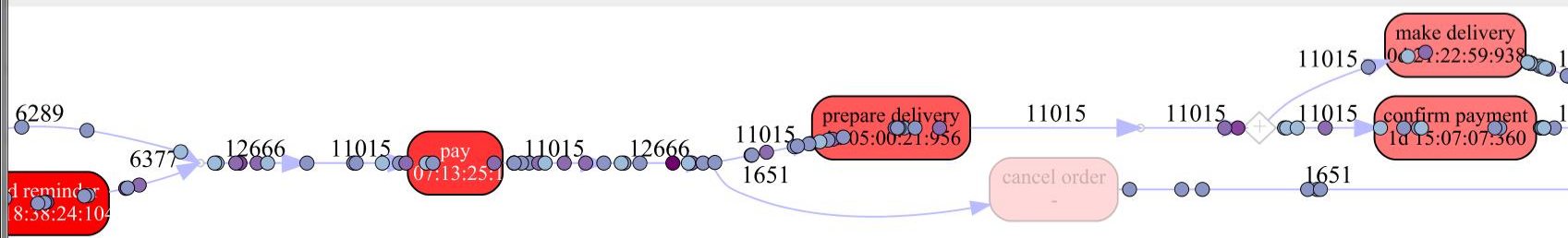
traces

export model

export view

Highlighting all traces.
time: animation disabled

animating the event log showing real cases



activities:

paths:

Classifier

conceptname

pre-mining filters

Miner

miner (IM)

edit model

Show

paths and sojourn time

trace colouring

highlighting filters

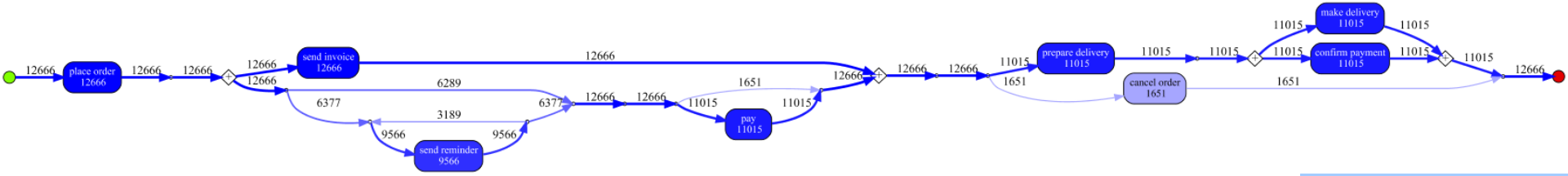
traces

export model

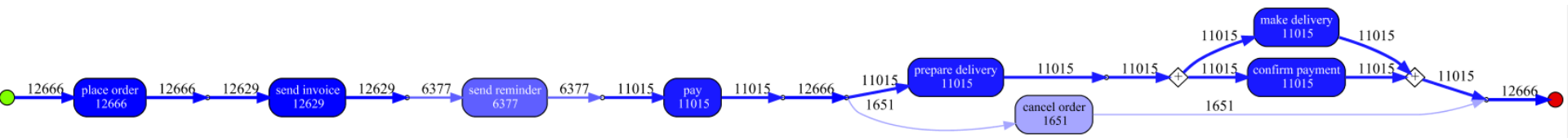
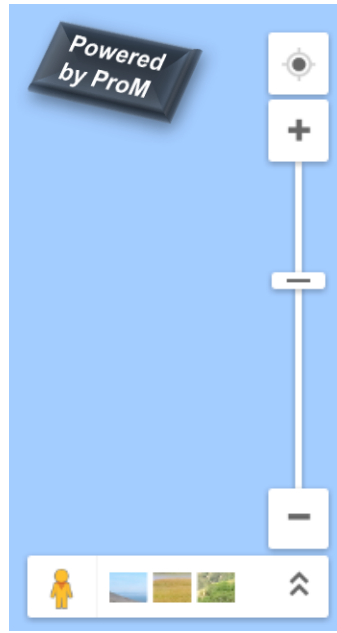
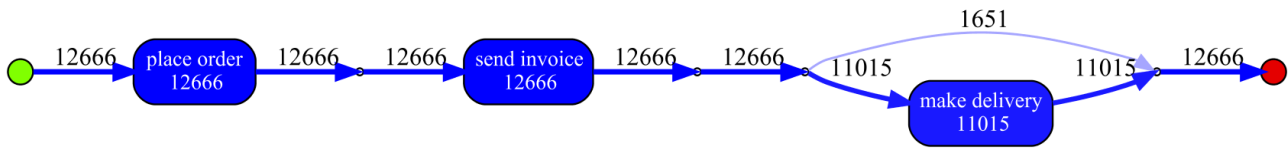
export view

Highlighting all traces.

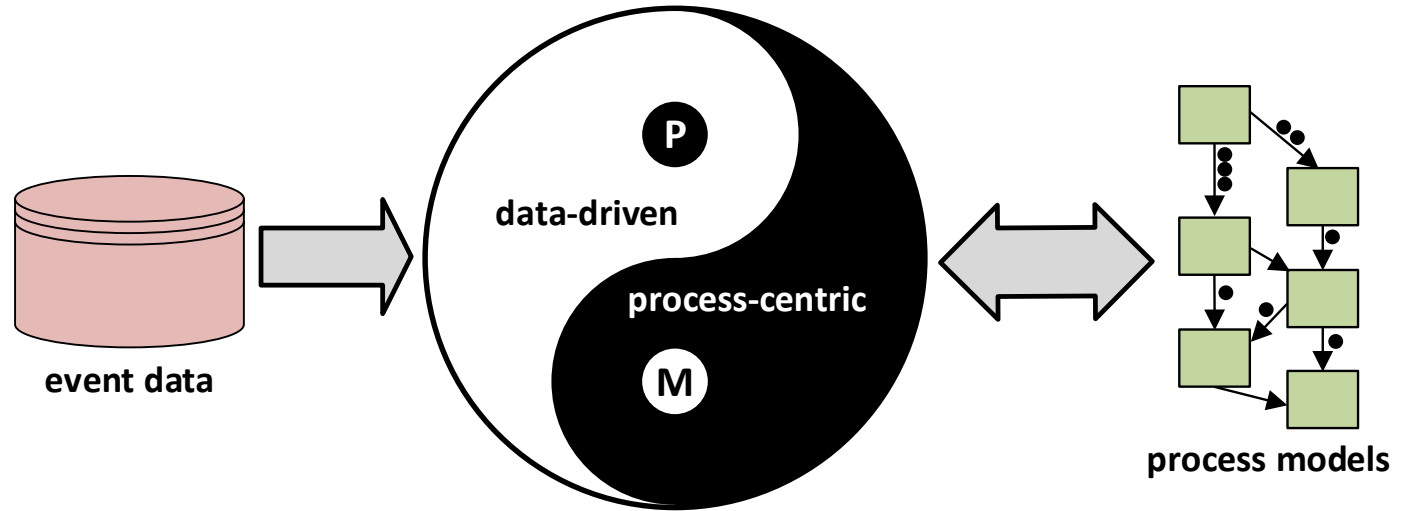
time: 07-08-2018 22:09:25:410



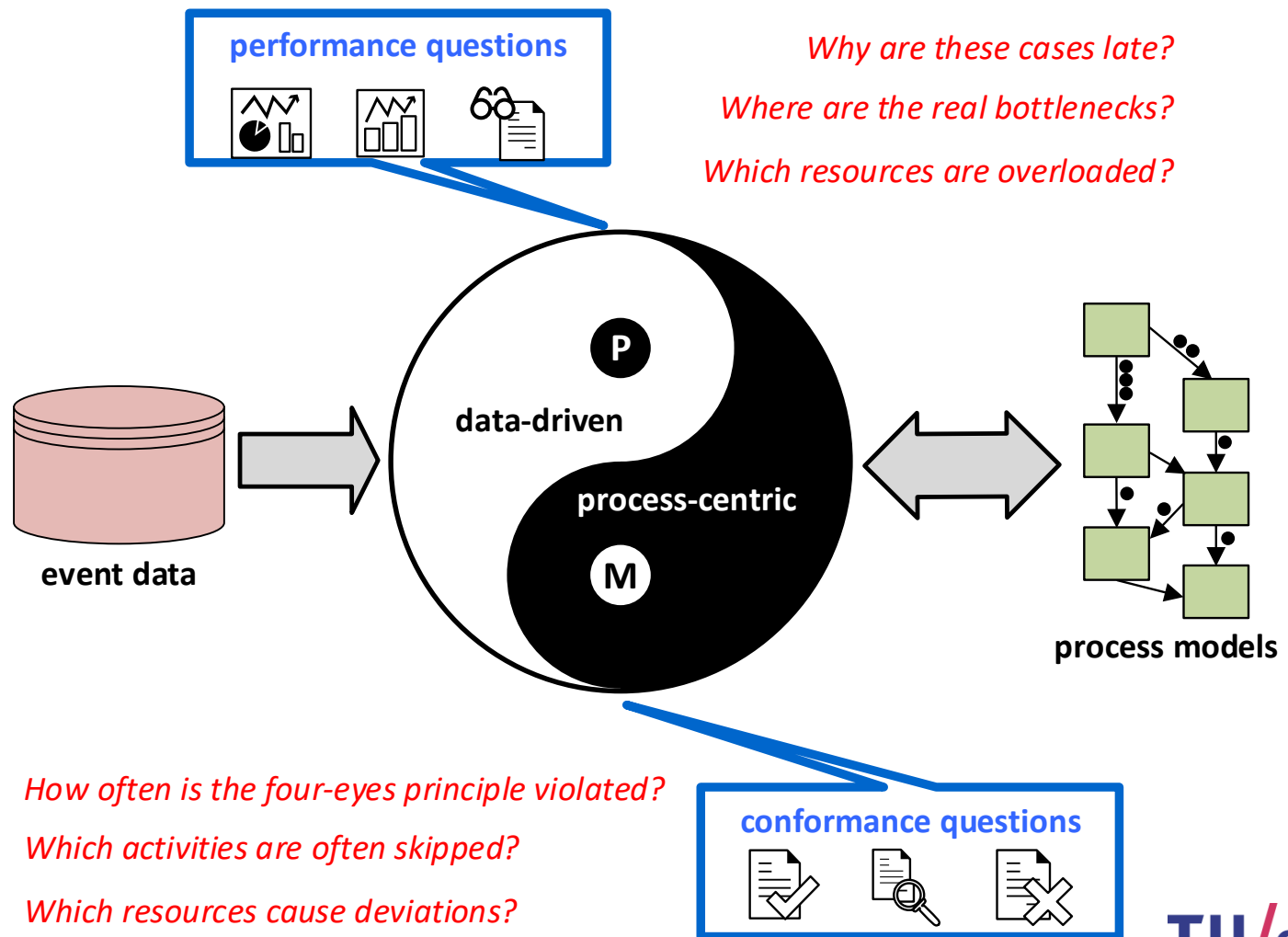
seamless abstraction:
one log many views



Data-driven & process-centric



Answering two types of questions

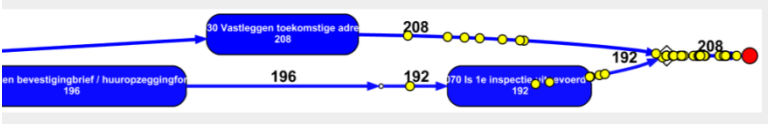


**Process mining results
may hurt and trigger
resistance, but this only
supports the need for it.**

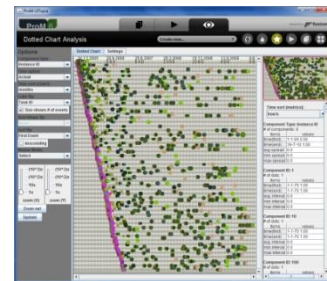


Process Mining Software

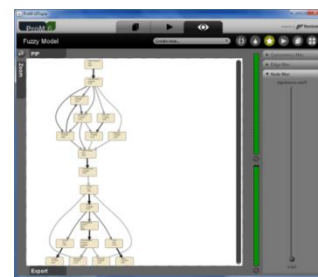




1500+ plug-ins available covering the whole process mining spectrum



100% FREE



>130k downloads





Disco



PROCESSGOLD

my **i**nvenio

celonis
process mining

minut

QPR

Quality. Processes. Results.

ICARO
TECH

XMPRO
GET BETTER AT GETTING WORK DONE

software AG

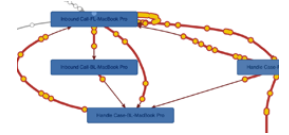
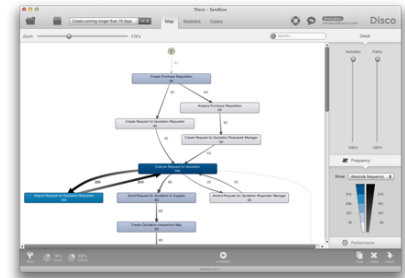
ARIS
Process Performance Manager



Rialto

LANA
LABS

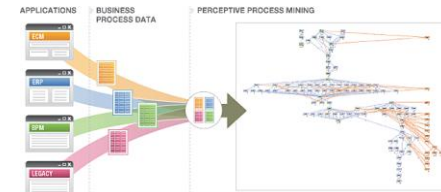
FUJITSU



perceptivesoftware
a Lexmark company



stereologic

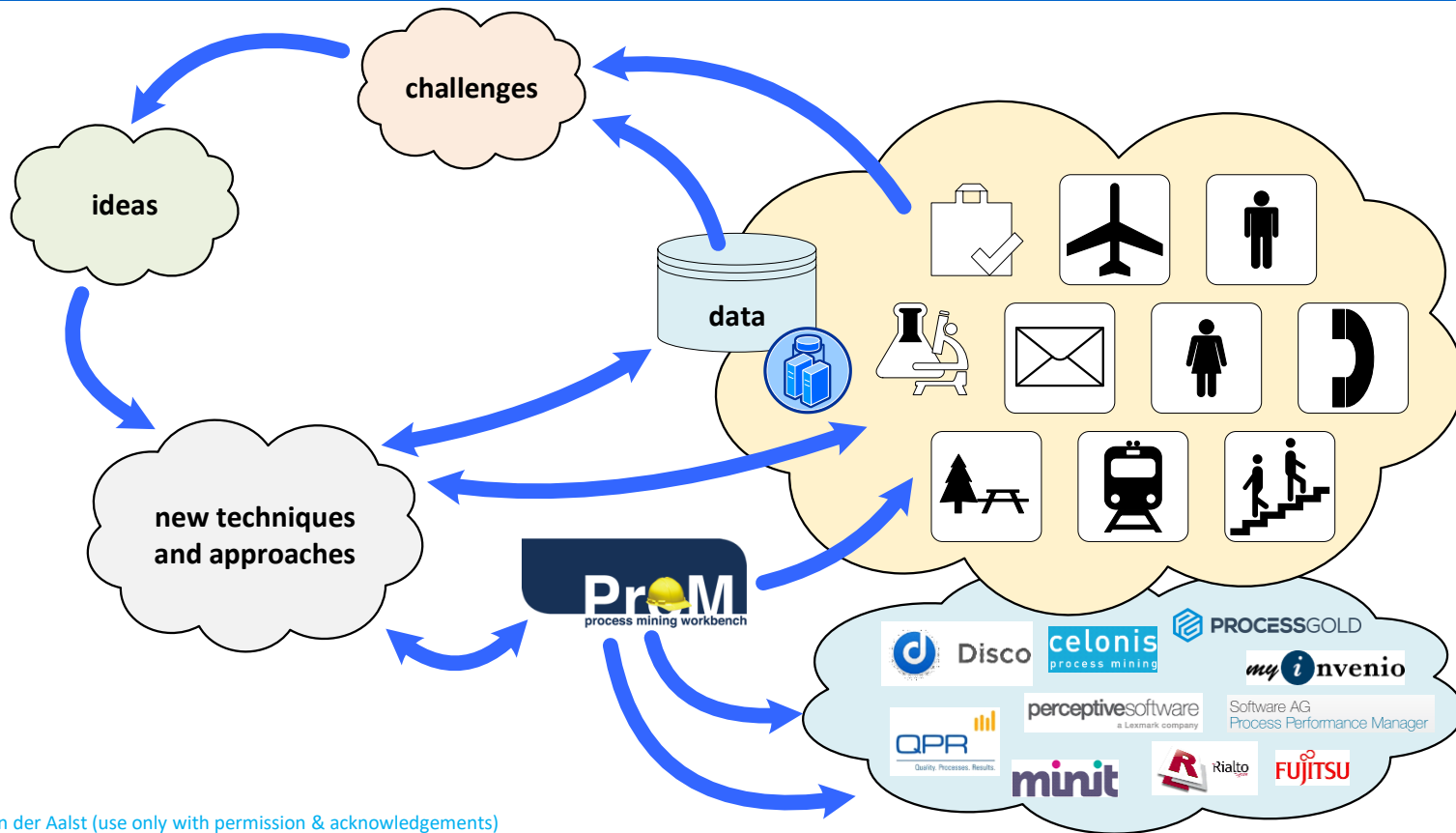


The Transformation Company

TU/e



Interaction with industry

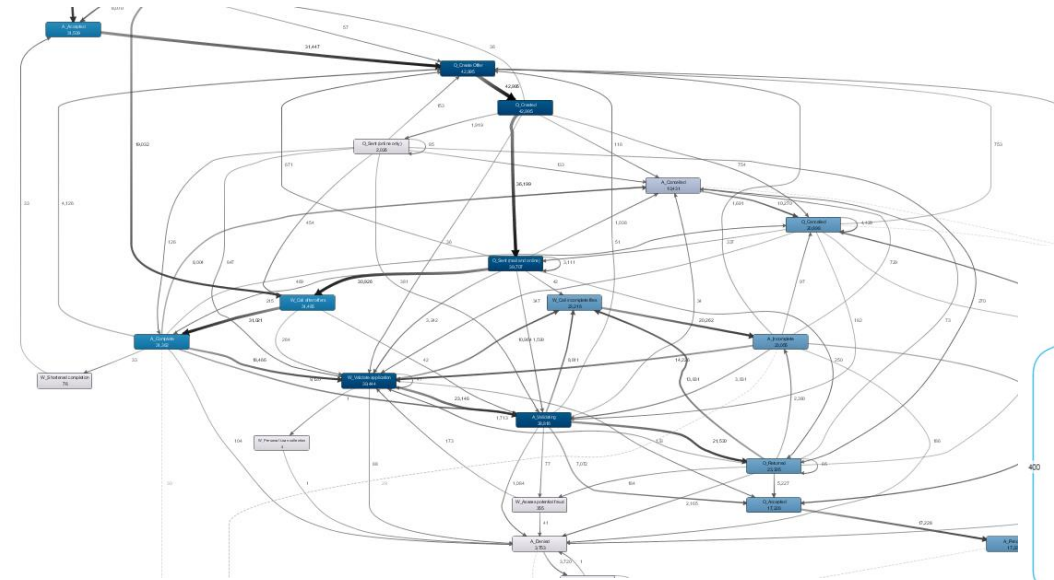


Job done?

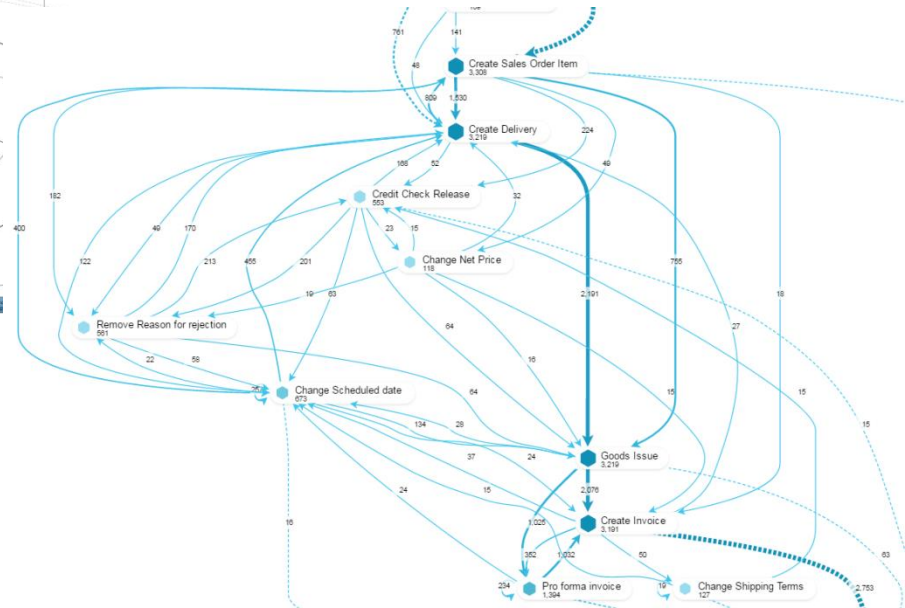
Not really ...

Concurrency and Semantics

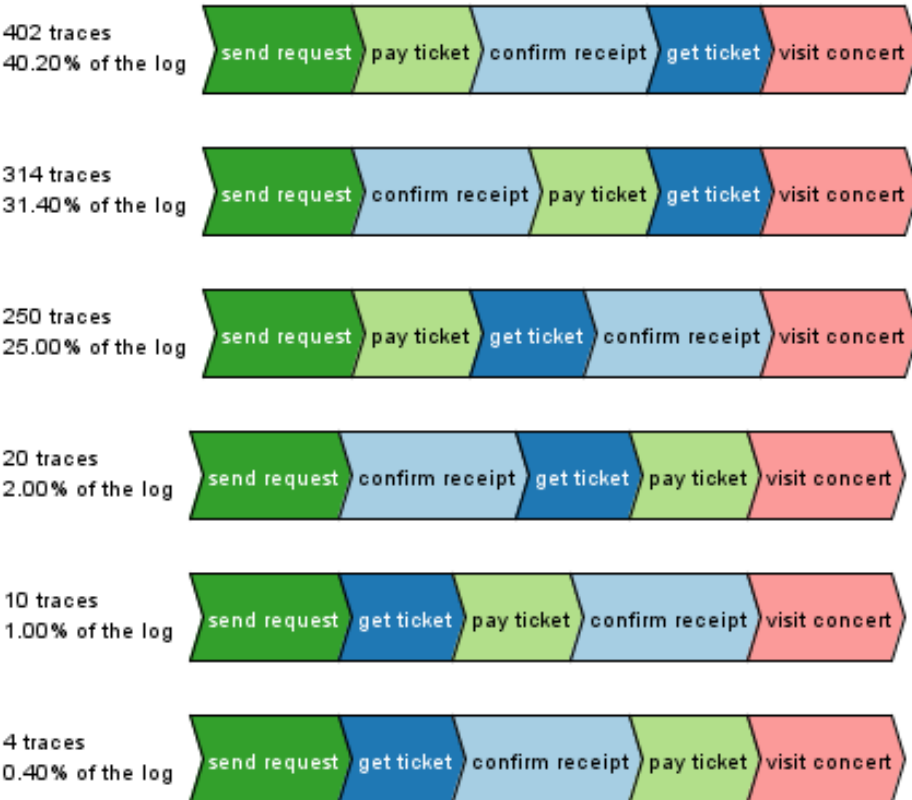
Boxes and arrows: What do they mean?



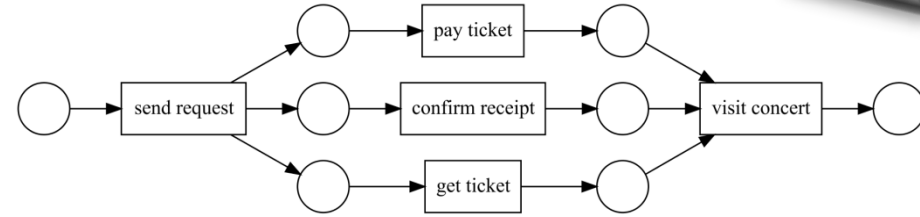
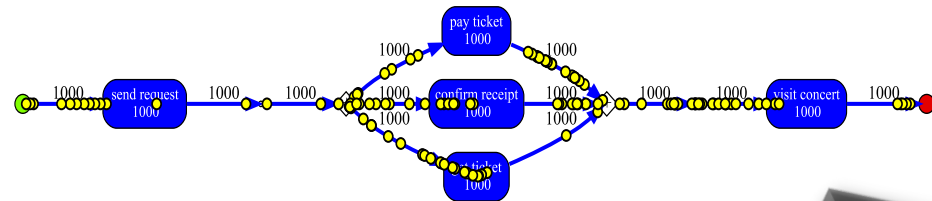
celonis
process mining



An example log and “proper models”



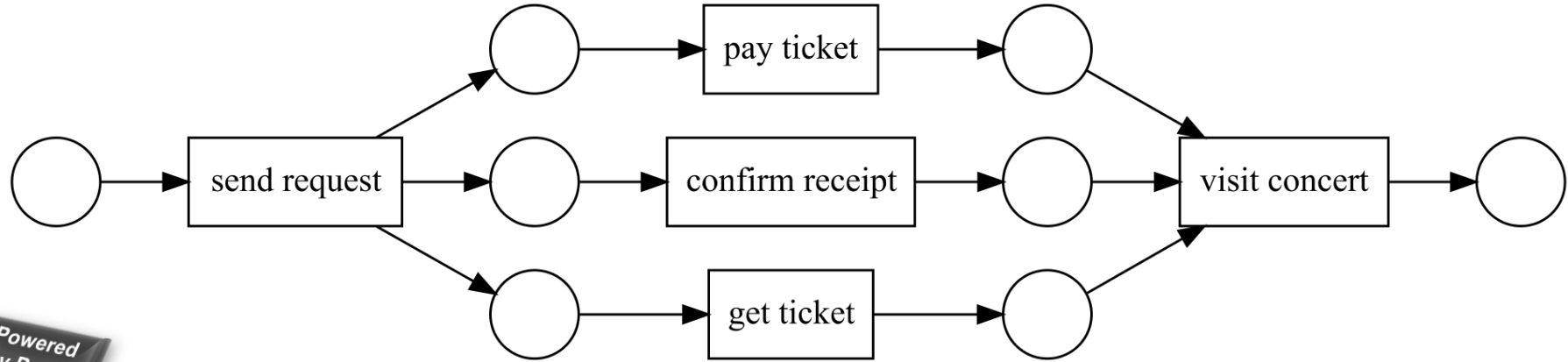
1000 cases and 5000 events



Powered
by ProM

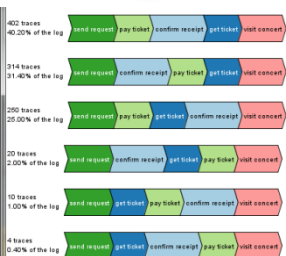
Inductive miner, ILP miner, Alpha miner, etc.

Model with 3 concurrent activities



Powered
by ProM

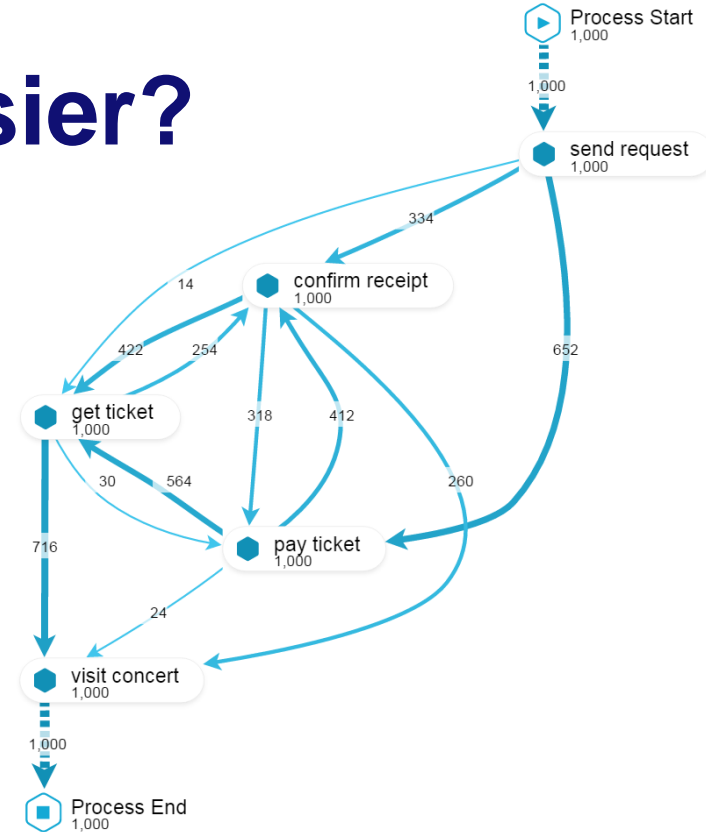
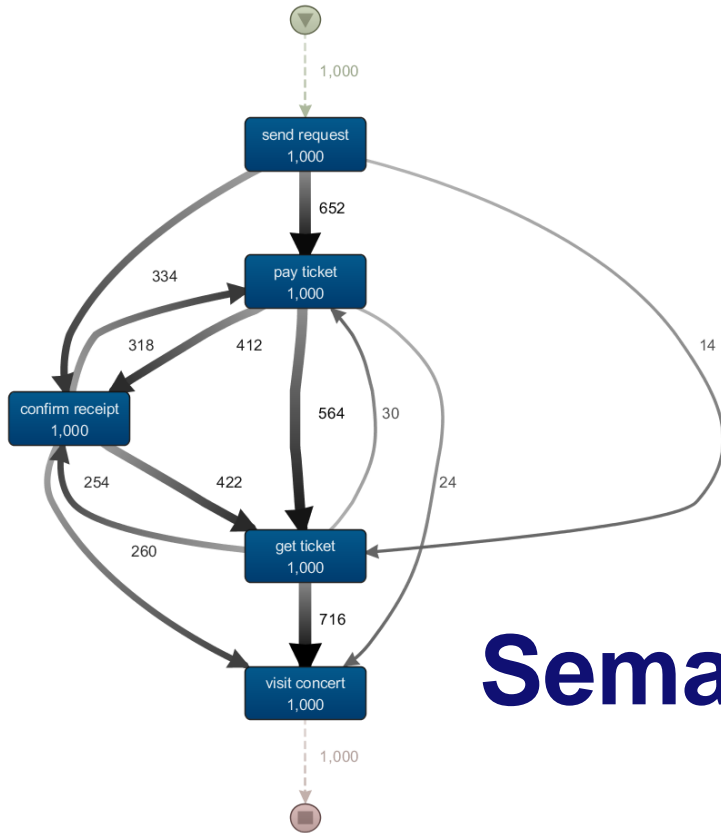
Too difficult ☺?



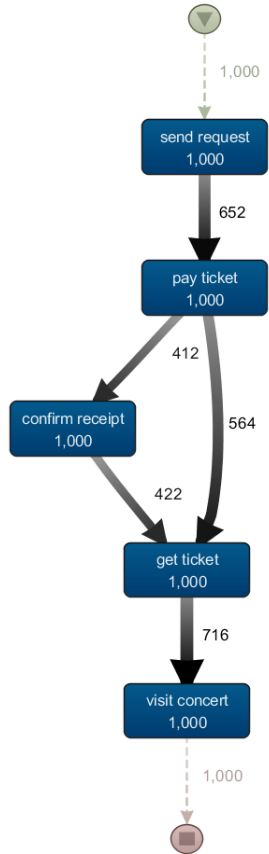
Concurrency & Semantics

Much easier?

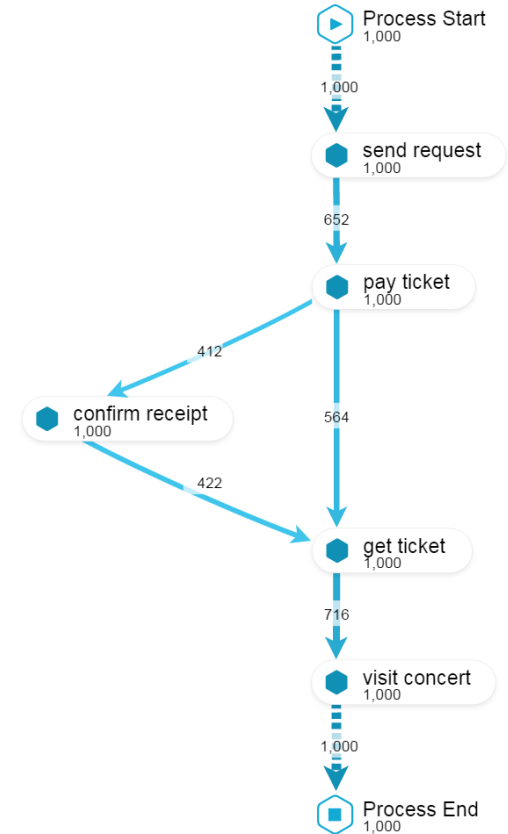
Semantics?



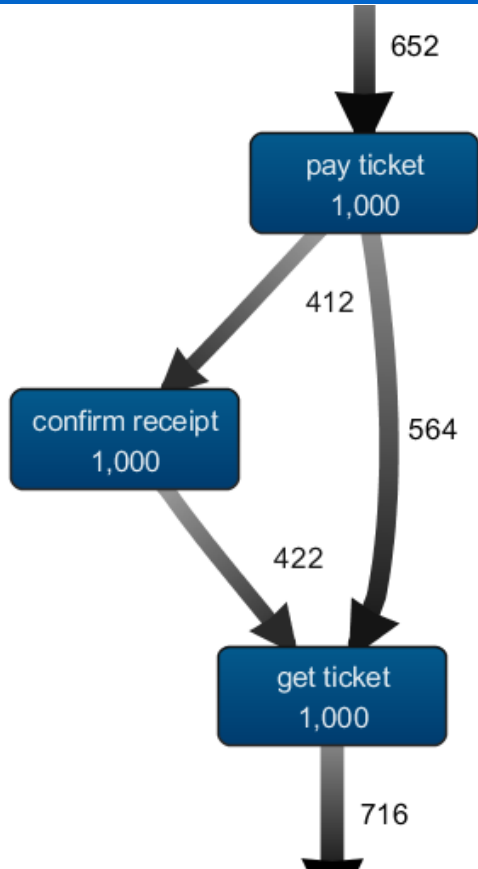
Concurrency & Semantics



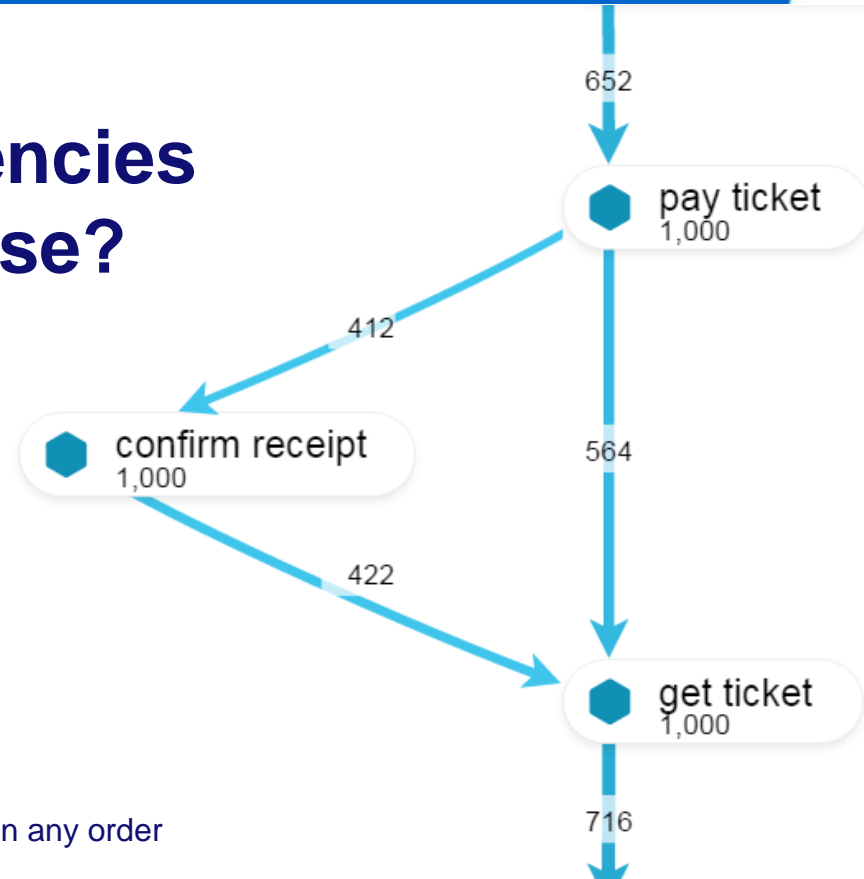
Do frequencies
make sense?



Concurrency & Semantics



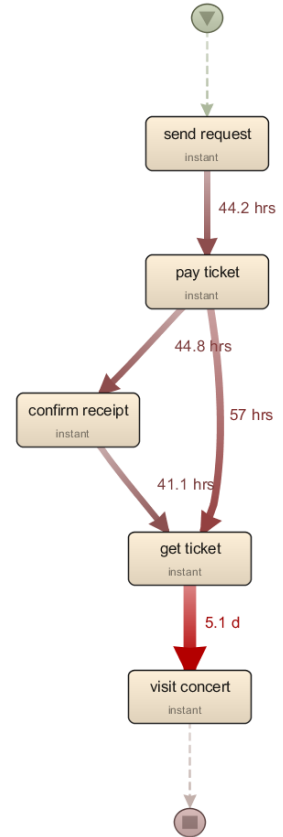
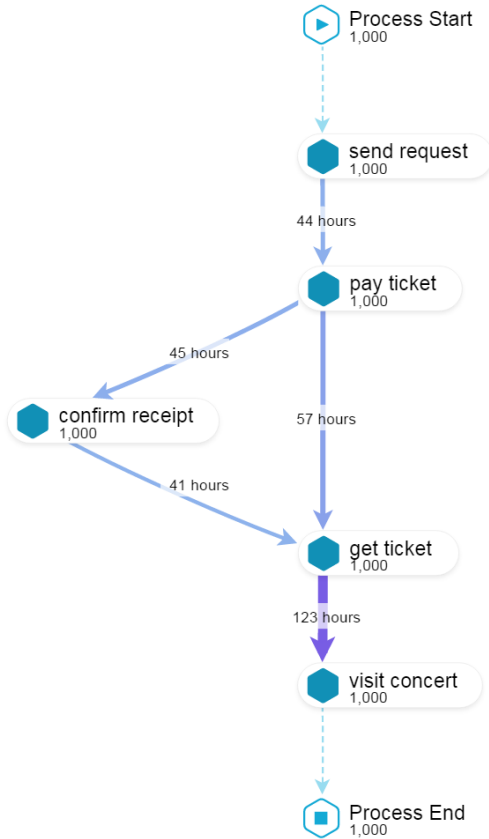
Do frequencies
make sense?



- do not add up
- were performed in any order

Concurrency & Semantics

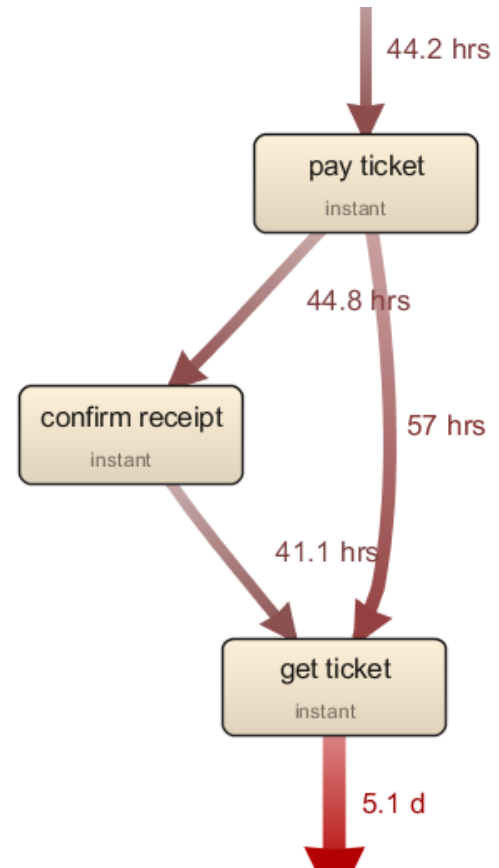
Do times
make sense?



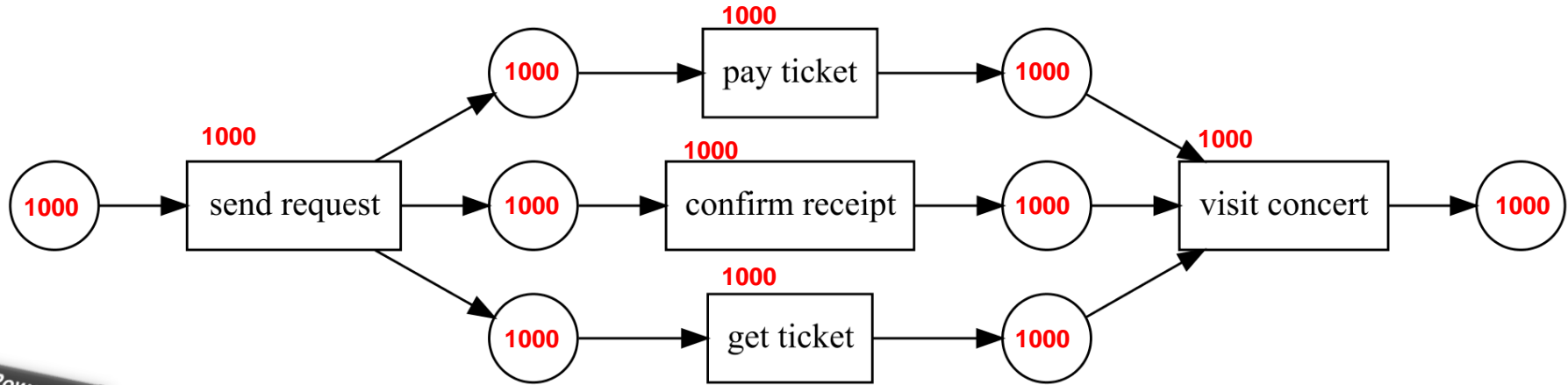
Concurrency & Semantics



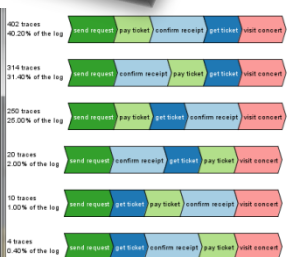
**Do times
make sense?**



Concurrency & Semantics

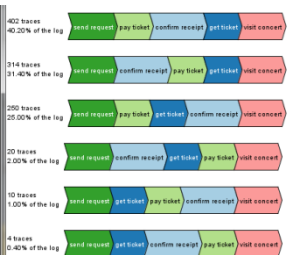
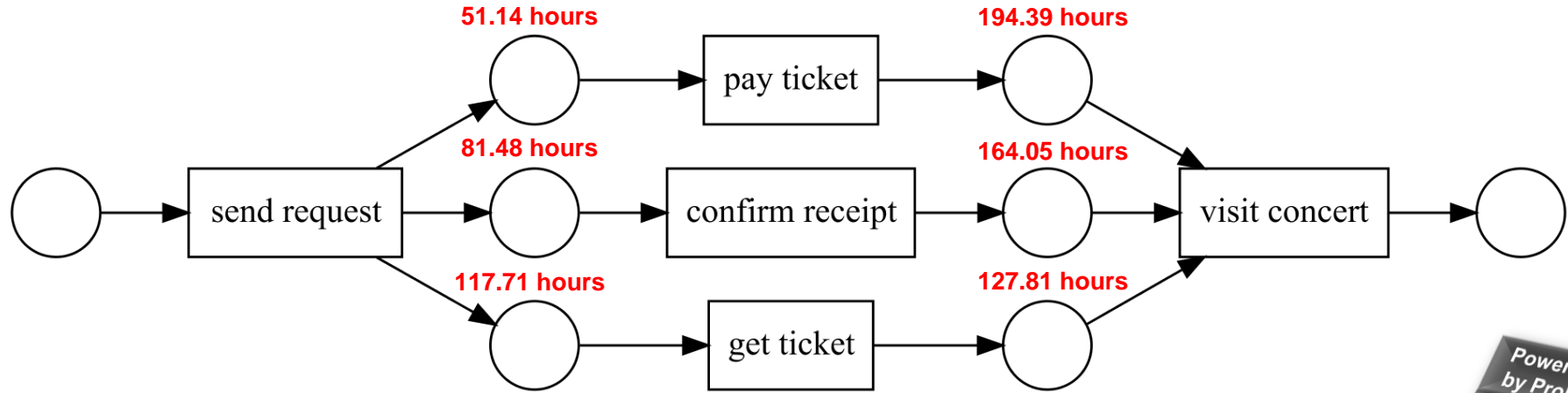


Powered
by ProM

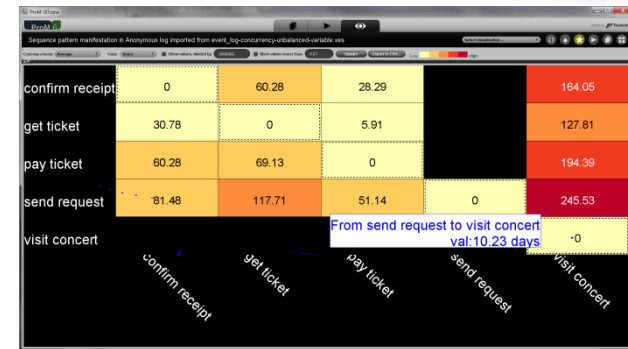


Correct numbers

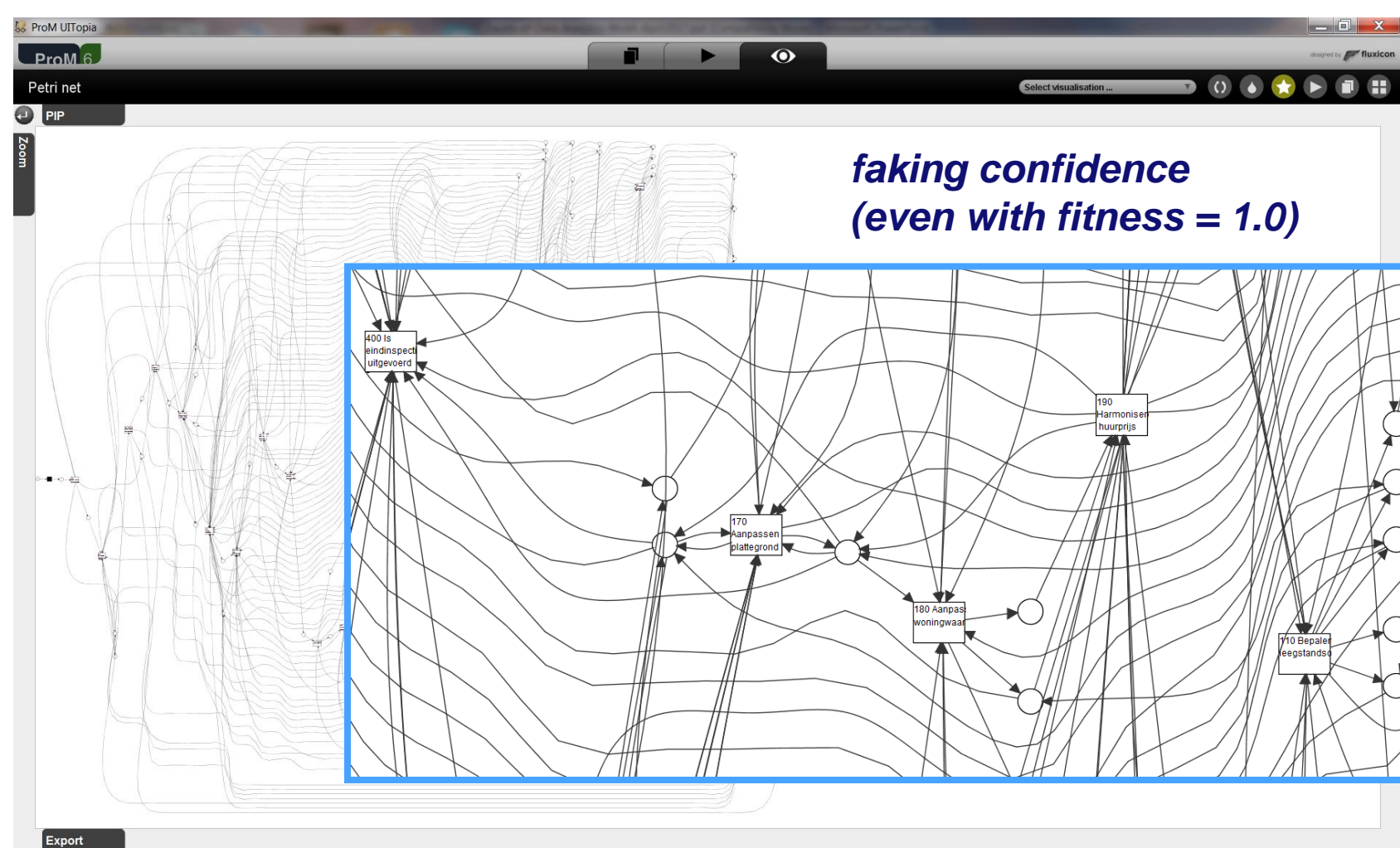
Concurrency & Semantics



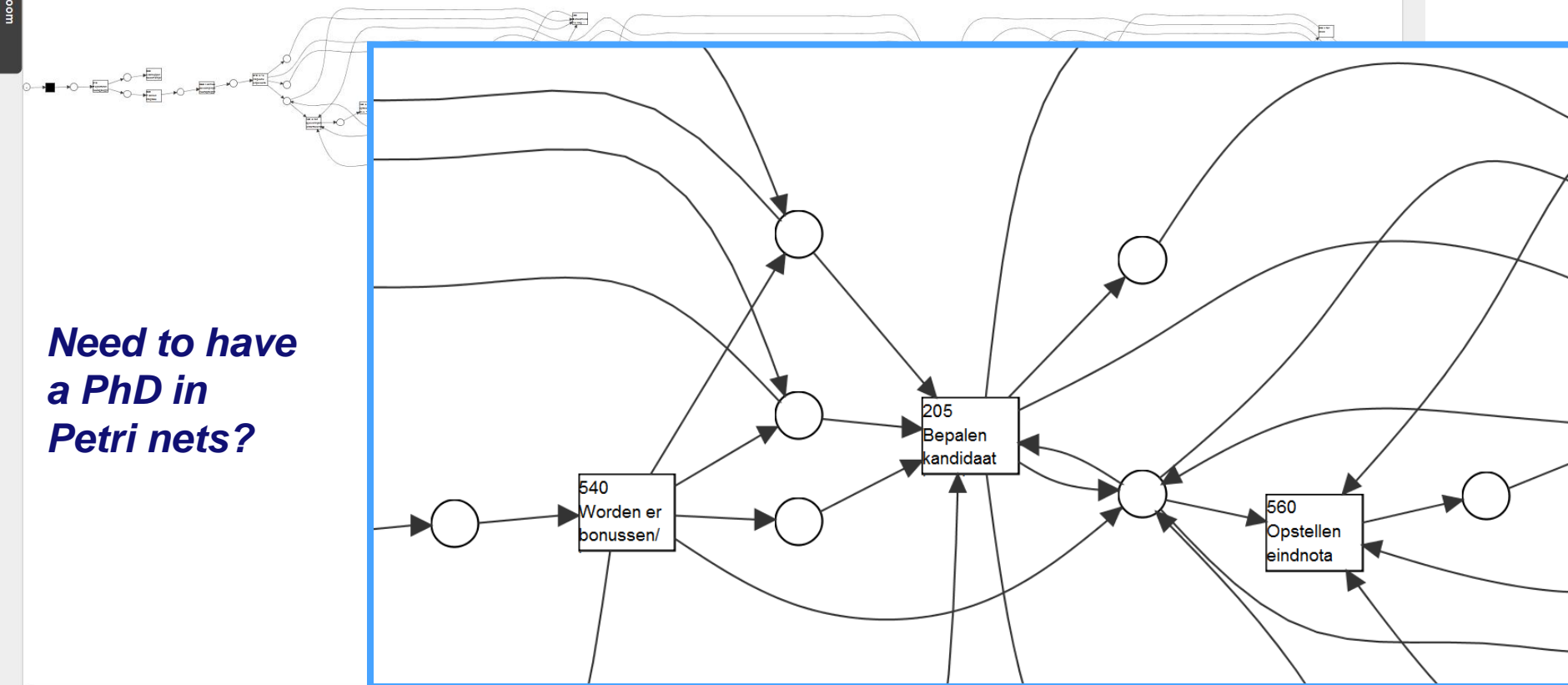
Correct times



But ...



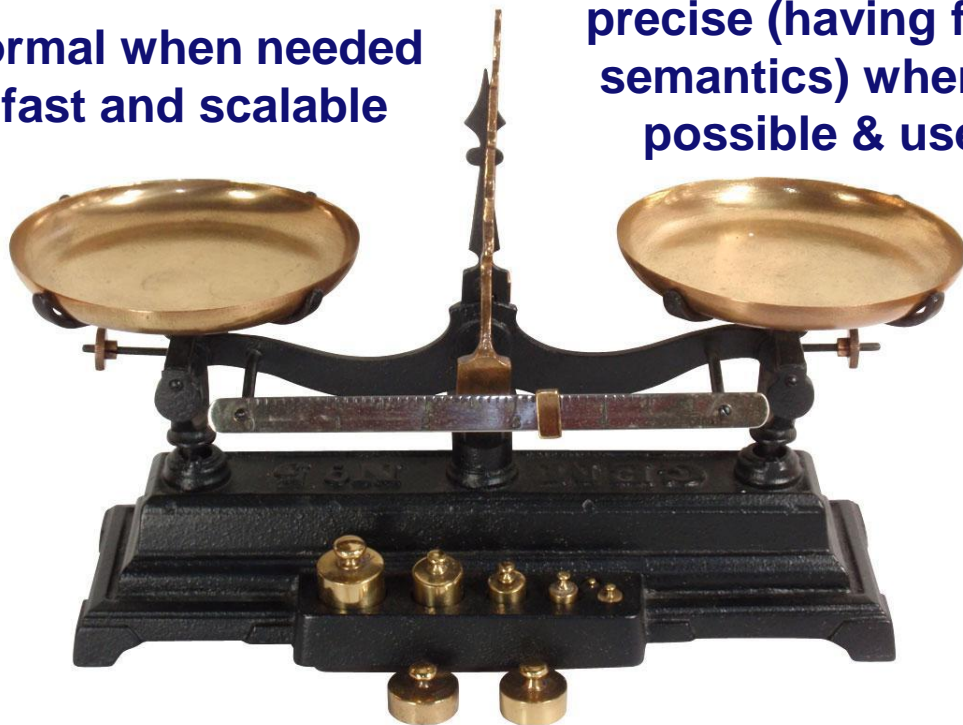
***Need to have
a PhD in
Petri nets?***



How to combine the best of both worlds?

**informal when needed
& fast and scalable**

**precise (having formal
semantics) whenever
possible & useful**



- commercial tools
- heuristic miner
- fuzzy miner
- etc.

- basic inductive miner
- ILP miner
- other region-based approaches
- etc.

Idea: Hybrid process models

Joint work with Riccardo De Masellis, Chiara Di Francescomarino, Chiara Ghidini

Vagueness in models of socio-technical systems

THOMAS HERRMANN and KAI-UWE LOSER

Special Field of Informatics and Society, Department of Computer Science, University of Dortmund, FB Informatik, D-44221 Dortmund, Germany; e-Mail: {herrmann, loser}@iug.cs.uni-dortmund.de

Abstract. This article presents graphical modeling concepts, especially for the modeling of socio-technical processes. This requires the representation of those parts of knowledge which cannot be stated definitely and have to be modeled vaguely. The presented modeling concepts allow the extension of existing graphical and textual modeling methods to model facts without making unnecessary and unwelcome commitments about not already completed knowledge. In the same way it also allows the modeling of facts which cannot be modeled completely, like aspects of social systems comprising of cooperation and communication. A special modeling notation (SeeMe) is used to present the concepts. A systematic differentiation of vagueness shows the alternative ways for modelers to express vague facts. Expressing undetermined decisions is another element of the modeling in SeeMe.

or deterministic aspects as well as parts with incomplete knowledge and uncertain insight. Many of these aspects are results of the situatedness of information that cannot be transferred into a formal representation (Goguen 1994). To support the communication and the process of realization of these correlations, it is necessary to extend modeling techniques with appropriate concepts. Modeling should be a tool to present and arrange more than the reliable and constant knowledge (or what is meant to be). Knowledge with the attributes 'uncertain', 'questionable' or 'unknown' must be expressed, as well as 'checked' or

1. Introduction

In computer science, modeling is a task in several fields. By models we mean parts of the real world, especially for the complexity. Diagramming techniques for the representation of models are especially useful to prove communication between different participants.

In many application fields of modeling methods the subject of modeling is much more than the mere technical system; it is rather the socio-technical processes and conditions. Socio-technical processes comprise the interdependencies between persons, especially the mutually dependent activities of multiple persons. Those dependencies include social aspects like communication and cooperation structures, formal organizational structures, personal expectations and interests or qualifications. Socio-technical systems also have a technical side where artifacts, like computer systems in computer science, are relevant. Besides the mere technical solution it is especially necessary for the description of socio-technical processes with modeling methods to also show the

tion to the more specific problem of branches with unspecified conditions. Section 6 gives two examples of applications of the presented concepts. Section 7 summarizes this article.

2. Elements

2.1. Main elements

A set of different modeling methods were analysed for their appropriateness for modeling socio-technical systems. (Oberquelle 1987, Green & Benyon 1996, Beck et al. 1995, Dearden & Harrison 1997, Sebilitte 1992,

In: Dieng, R.; Giboin, A., Karsenty, L., De Michelis, G. (Eds.) (2000): *Designing cooperative systems. Proceedings of COOP2000*. Amsterdam: IOC press. pp. 159 - 174.

Semistructured models are surprisingly useful for user-centered design

Thomas Hermann, Marcel Hoffmann, Kai-Uwe Loser, Klaus Moysich

Informatics & Society, Dept. Computer Science, University of Dortmund, Dortmund, Germany {herrmann, hoffmann, loser, moysich}@iug.cs.uni-dortmund.de

Abstract Diagrammatic representations are commonly accepted as valuable tools in requirements engineering and systems design. However, the most prominent techniques, are not sufficient for requirements negotiation with users because they focus on the design of technical systems. In user-centered design of socio-technical systems there is a strong demand for models which integrate different viewpoints. We believe that appropriate semi-formal diagramming techniques can facilitate the negotiation of the design, especially when they are combined with additional representations. Therefore we have designed a notation that supports the generation of integrated models of organizational, social, and technical structures, e.g. business processes, social relations and dependencies among protagonists, resources, work-objects, and software functionality. SeeMe, the diagramming-technique for modeling semistructured socio-technical systems moreover provides special concepts for the representation of vagueness, incompleteness, and contradictions that are inherent to user requirements. In this paper we present a first evaluation of the SeeMe-diagramming technique. The results are drawn from four different case studies. We briefly introduce the main features of the SeeMe Diagramming technique and sub-

analysts and software imagination. Unfortunately, these expectations. Semistructured models are surprisingly useful for user-centered design.

paper 'Semistructured models are surprisingly useful for computer-supported coordination' Malone et al. suggested optional and partial structuring to use email more efficiently [13]. Similarly, in conceptual modelling neither completely structured nor completely unstructured information complies with the social and organizational requirements. In contrast to aiming at

(e.g. [16]), we suggest emphasizing vagueness in user requirements. To make requirements explicit we propose special diagramming concepts for the SeeMe diagramming technique. SeeMe in different case studies of vague modeling. However, we were surprised by how much the users of the SeeMe concepts.

Diagrammatic representations are commonly accepted as valuable tools in requirements engineering and systems design. Especially in designing cooperative processes and groupware, diagrams help to overcome the limits of narrative descriptions and of demonstrations of a single user's interaction with a prototype. The most prominent techniques, as, for example, ER-diagrams, data-flow diagrams, and activity diagrams, are designed for the design of technical systems. In user-centered design of socio-technical systems, the negotiation of requirements with users requires models which integrate different viewpoints. There is a strong demand for models which integrate different viewpoints. We believe that appropriate semi-formal diagramming techniques can

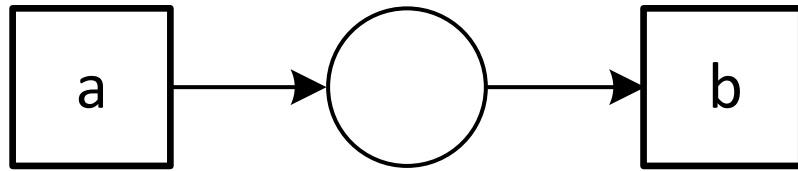
People do not hate Petri nets (BPMN, etc.):
they hate to be precise (when ...)!

Vagueness can be a feature!

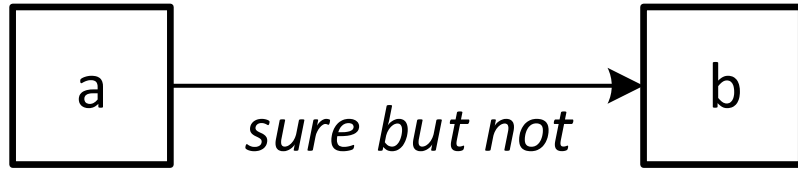
Semi-structuredness can be deliberate!



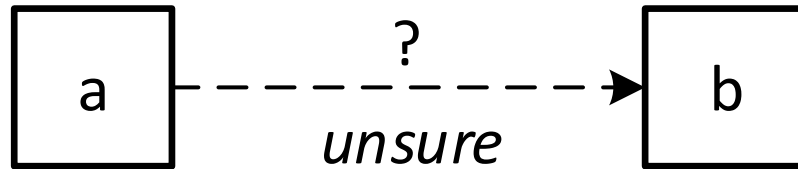
Hybrid Petri nets have three types of arcs



sure and precise



sure but not precise



unsure

strong
causality

determined based
on thresholds

weak
causality

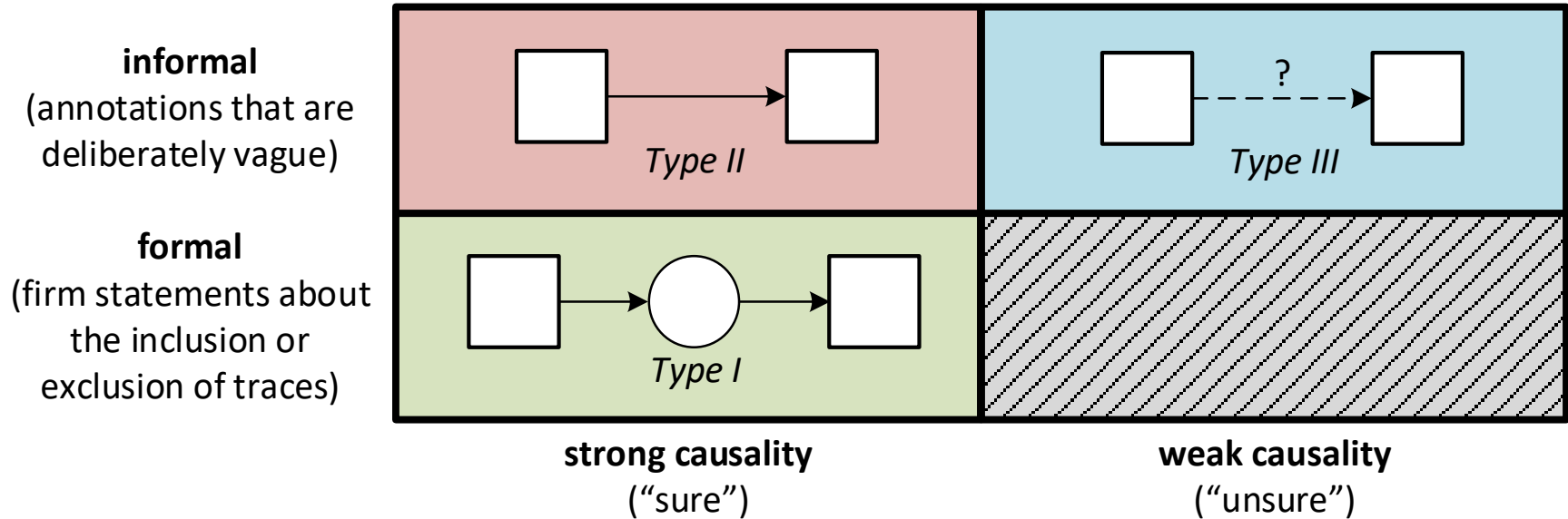
logic can be
captured*

determined based
on thresholds

logic cannot
be captured*

* = easily / of a certain
quality / within the
representational bias

Hybrid Petri nets have three types of arcs



Phase 0: Get data



Tableau - Book1

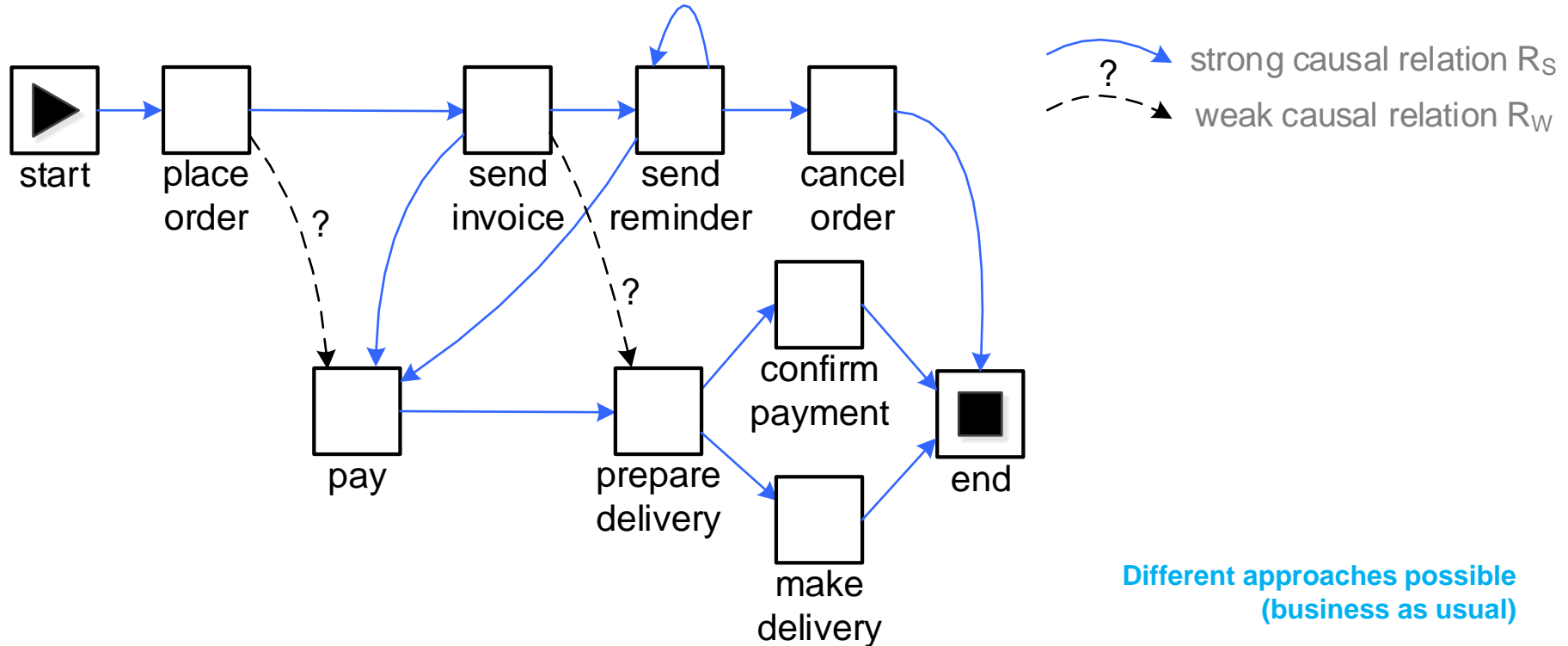
event_log-12666-orders

event_log-12666-orders.csv

Sort fields: Data source order

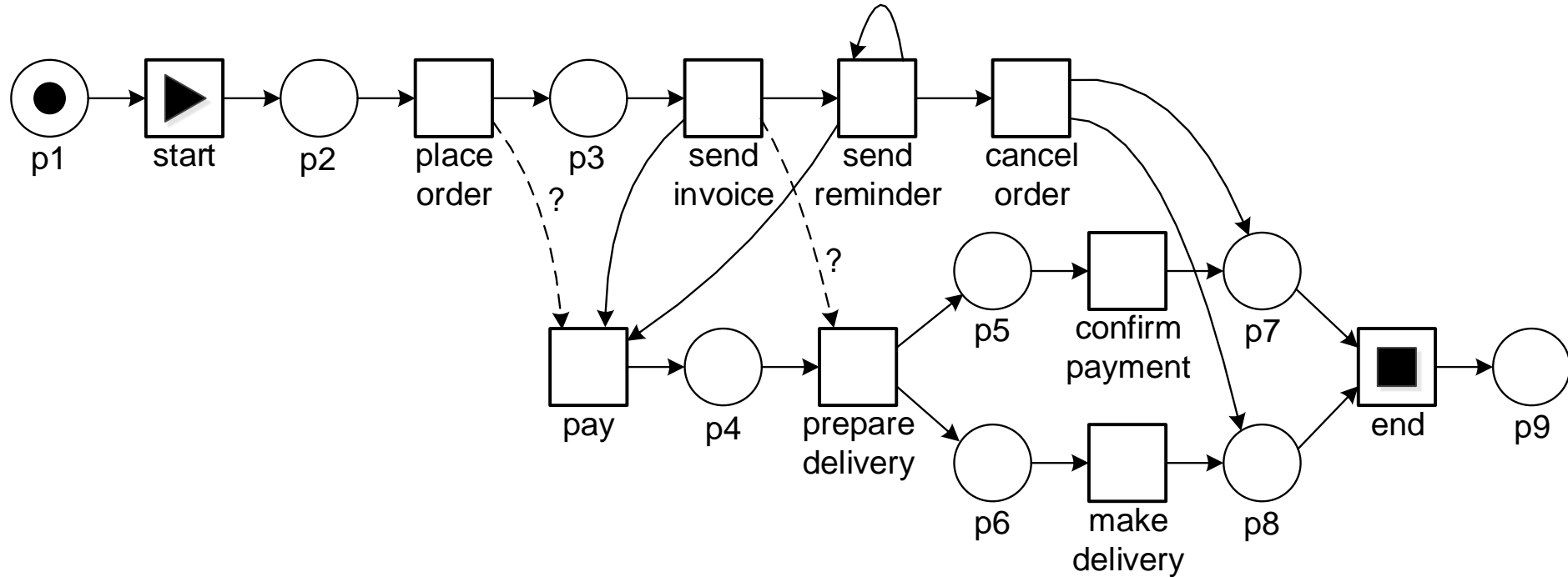
Case	Activity	Start Time	End Time	Resource	Product	Prod-Price	Quantity	Address
116	send invoice	1/27/2015 1:32:30 PM	1/27/2015 1:35:43 PM	Emily	APPLE iPhone 6 16 GB	639 000	3	NL-78231J-7
73	pay	1/27/2015 1:48:48 PM	1/27/2015 1:53:07 PM	Lily	SAMSUNG Galaxy S4	329 000	4	NL-7833HT-15
136	place order	1/27/2015 2:27:41 PM	1/27/2015 2:37:11 PM	Caleb	SAMSUNG Galaxy S4	329 000	2	NL-7821AC-3
63	pay	1/27/2015 2:29:02 PM	1/27/2015 2:36:28 PM	Jack	SAMSUNG Galaxy S4	329 000	5	NL-9403KD-31
108	send invoice	1/27/2015 3:06:27 PM	1/27/2015 3:12:57 PM	Madison	HUAWEI P8 Lite	234 000	6	NL-7931TV-36
30	make delivery	1/27/2015 3:15:41 PM	1/27/2015 3:26:37 PM	Michael	SAMSUNG Galaxy S4	329 000	2	NL-7887AC-13
59	send reminder	1/27/2015 3:23:25 PM	1/27/2015 3:56:27 PM	Luke	MOTOROLA Moto E 4G	99 990	4	NL-7833HT-15
19	make delivery	1/27/2015 4:08:36 PM	1/27/2015 4:19:57 PM	Michael	SAMSUNG Galaxy S6 32 GB	543 990	3	NL-9331MA-24
130	send invoice	1/27/2015 4:12:57 PM	1/27/2015 4:21:29 PM	Jack	APPLE iPhone 5s 16 GB	449 000	2	NL-7751DG-21
26	send reminder	1/27/2015 4:13:10 PM	1/27/2015 4:48:06 PM	Luke	APPLE iPhone 6 16 GB	639 000	4	NL-9403KH-27
137	place order	1/27/2015 4:20:10 PM	1/27/2015 4:20:10 PM	Sophia	SAMSUNG Galaxy S6 32 GB	543 990	2	NL-7948DN-12a
39	confirm pay...	1/27/2015 4:18:34 PM	1/27/2015 4:23:54 PM	Lily	APPLE iPhone 6s 64 GB	858 000	3	NL-7948DN-12a
23	make delivery	1/27/2015 4:21:52 PM	1/27/2015 4:38:07 PM	Abigail	APPLE iPhone 6 16 GB	639 000	5	NL-7742XG-17
41	send reminder	1/27/2015 4:21:57 PM	1/27/2015 4:38:32 PM	Abigail	SAMSUNG Galaxy S6 32 GB	543 990	2	NL-78231J-7
25	make delivery	1/27/2015 4:38:37 PM	1/27/2015 6:00:16 PM	Ella	SAMSUNG Galaxy S4	329 000	4	NL-7751GM-23
113	send invoice	1/27/2015 4:48:40 PM	1/27/2015 4:57:16 PM	Jack	APPLE iPhone 6 16 GB	639 000	3	NL-9405NP-33
138	place order	1/27/2015 5:45:05 PM	1/27/2015 5:53:38 PM	Sophia	SAMSUNG Galaxy S4	329 000	4	NL-9514CC-18
31	confirm pay...	1/27/2015 6:06:24 PM	1/27/2015 6:12:44 PM	Lily	APPLE iPhone 6s 64 GB	858 000	2	NL-7821AC-3
69	pay	1/27/2015 6:08:26 PM	1/27/2015 6:15:10 PM	James	APPLE iPhone 5s 16 GB	449 000	6	NL-7821AC-3
85	send reminder	1/27/2015 7:25:44 PM	1/27/2015 7:51:17 PM	Luke	APPLE iPhone 6s Plus 64 GB	969 000	3	NL-7948DN-12a
139	place order	1/27/2015 7:51:30 PM	1/27/2015 8:02:28 PM	Sophia	SAMSUNG Galaxy S6 32 GB	543 990	7	NL-7944RD-8
140	place order	1/27/2015 11:19:14 PM	1/27/2015 11:43:47 PM	Isabella	MOTOROLA Moto E 4G	99 990	3	NL-9514CC-18
76	send reminder	1/28/2015 8:54:43 AM	1/28/2015 9:08:50 AM	Luke	APPLE iPhone 6 16 GB	639 000	2	NL-7821AC-3
83	pay	1/28/2015 9:00:58 AM	1/28/2015 11:25:02 AM	Madelyn	SAMSUNG Galaxy S4	329 000	3	NL-7887AC-13
110	send invoice	1/28/2015 9:07:51 AM	1/28/2015 9:14:47 AM	Jack	APPLE iPhone 6s Plus 64 GB	969 000	3	NL-7826GD-9
141	place order	1/28/2015 9:11:20 AM	1/28/2015 9:13:52 AM	Aiden	SAMSUNG Galaxy S4	329 000	3	NL-7948BK-10

Phase 1: Learn a Causal Graph

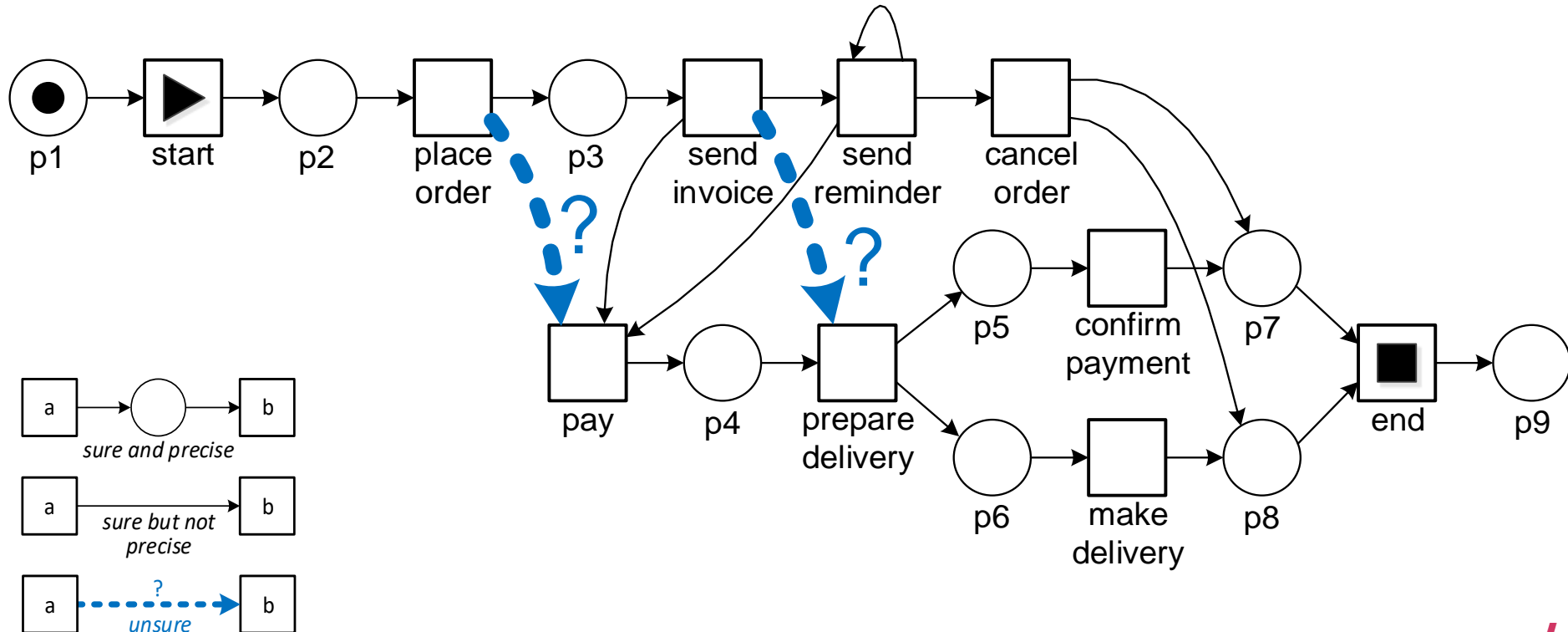


Different approaches possible
(business as usual)

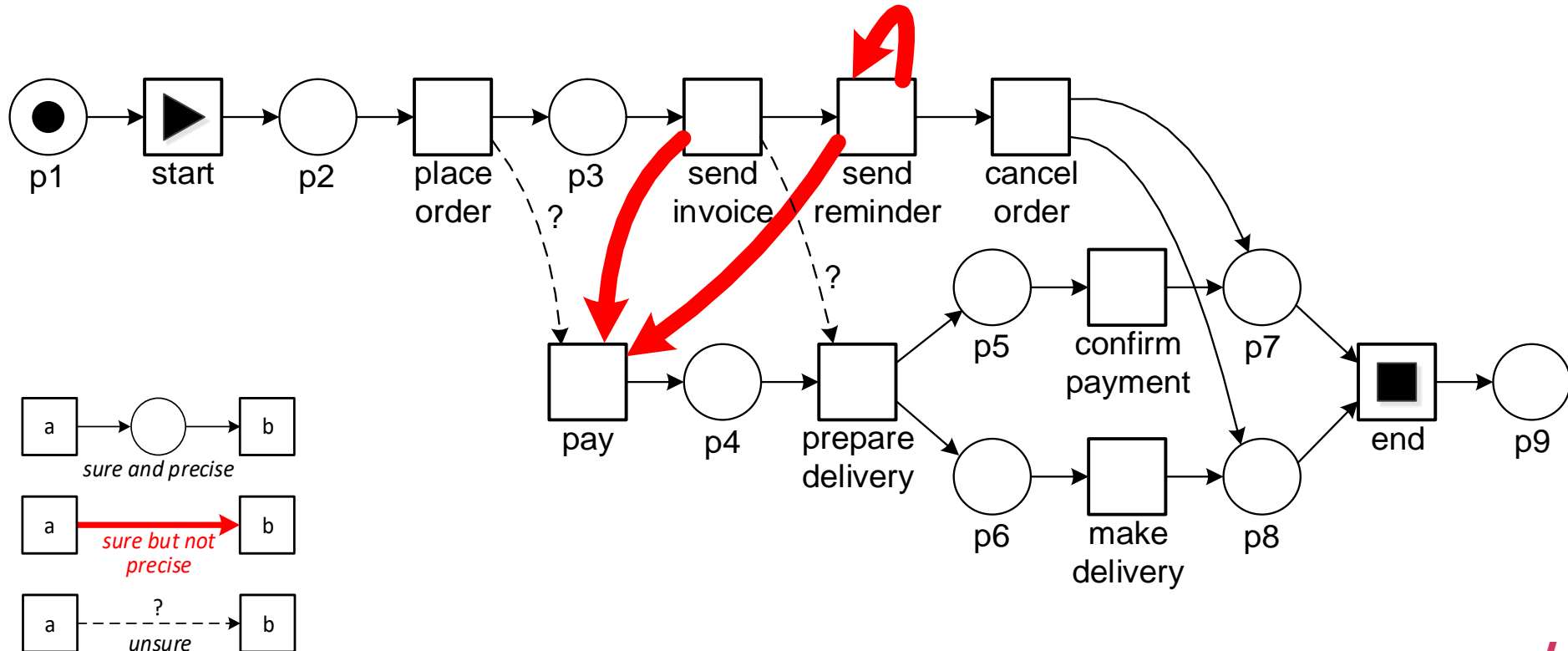
Phase 2: Learn a Hybrid Petri Net



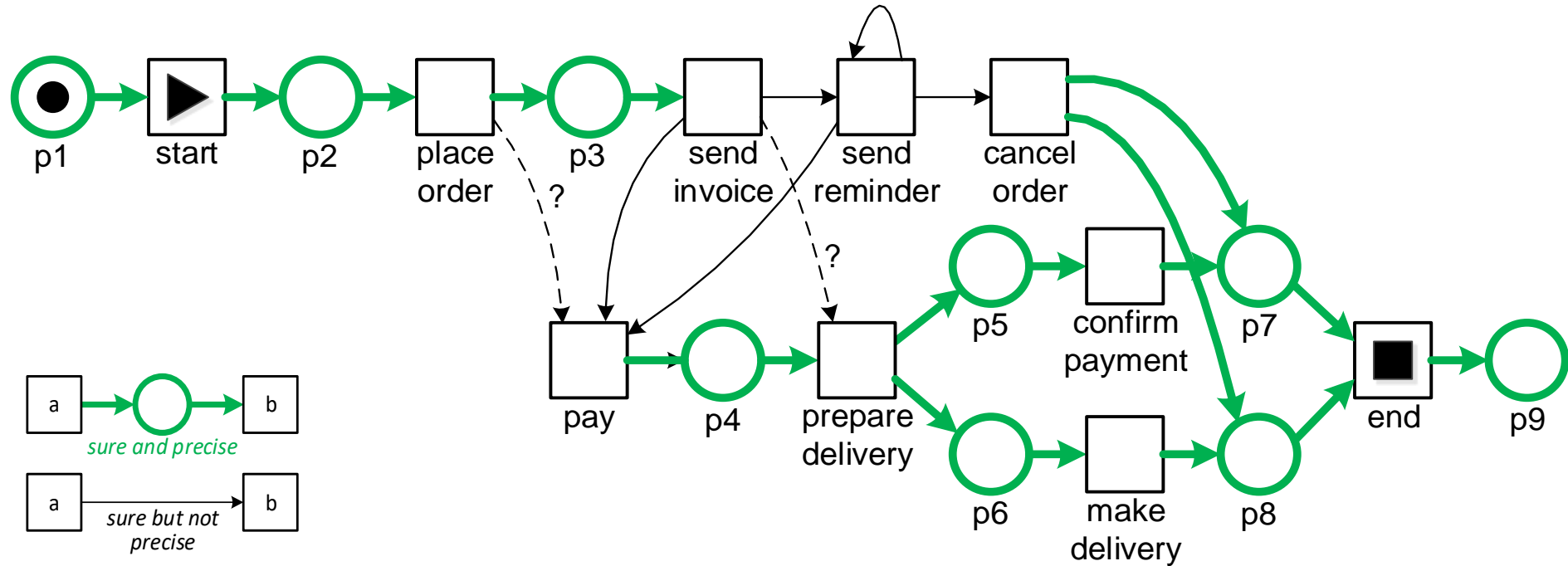
Phase 2: Learn a Hybrid Petri Net



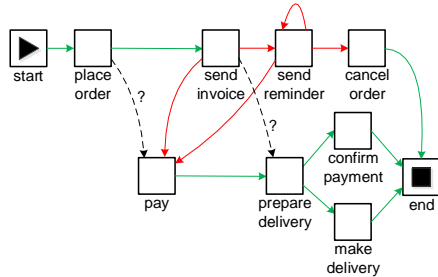
Phase 2: Learn a Hybrid Petri Net



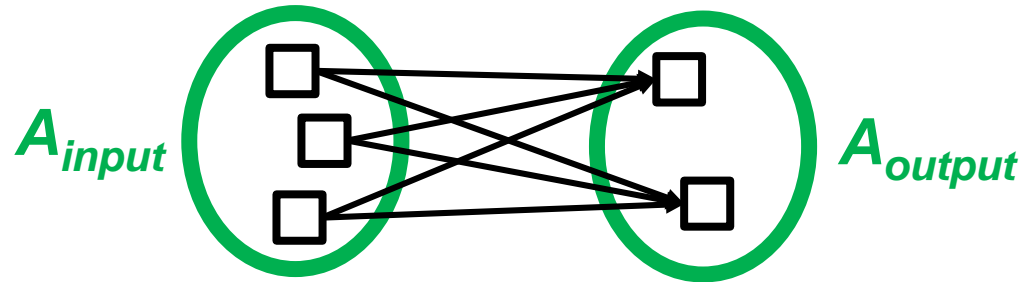
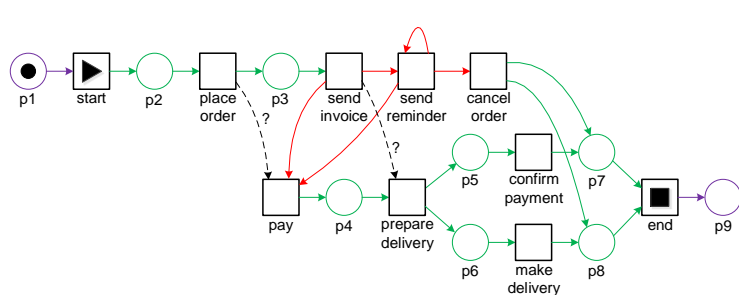
Phase 2: Learn a Hybrid Petri Net



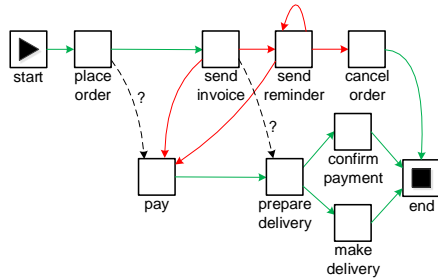
Phase 2: Learn a Hybrid Petri Net



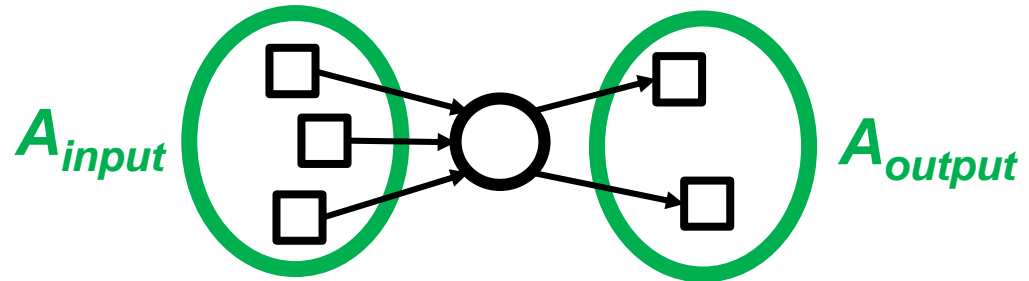
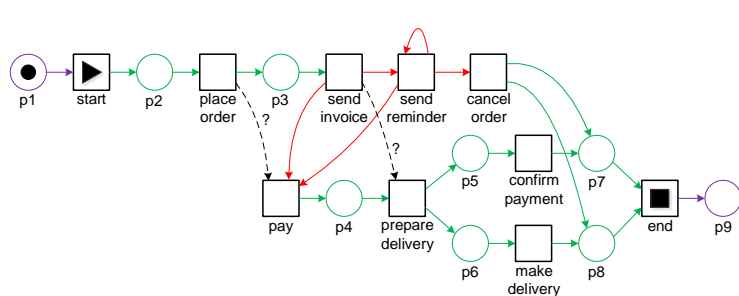
- How? ► Generate **candidate places**
- A **candidate place** is characterized by two sets of activities A_{input} and A_{output} such that sure arcs are connecting any activity in A_{input} to any activity in A_{output}



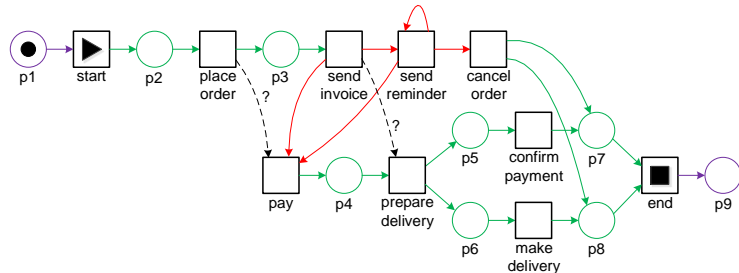
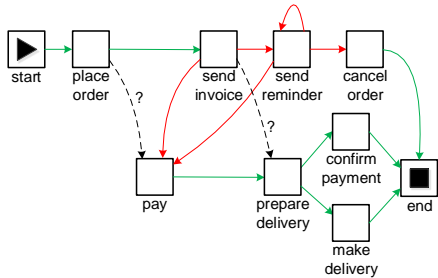
Phase 2: Learn a Hybrid Petri Net



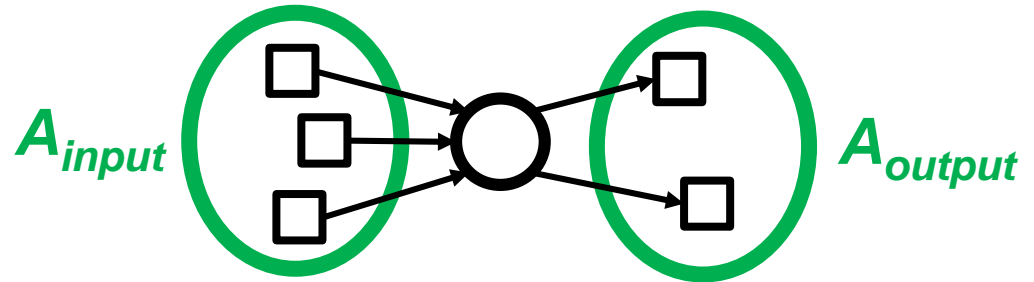
- How? ► Generate **candidate places**
- A **candidate place** is characterized by two sets of activities A_{input} and A_{output} such that sure arcs are connecting any activity in A_{input} to any activity in A_{output}



Phase 2: Learn a Hybrid Petri Net

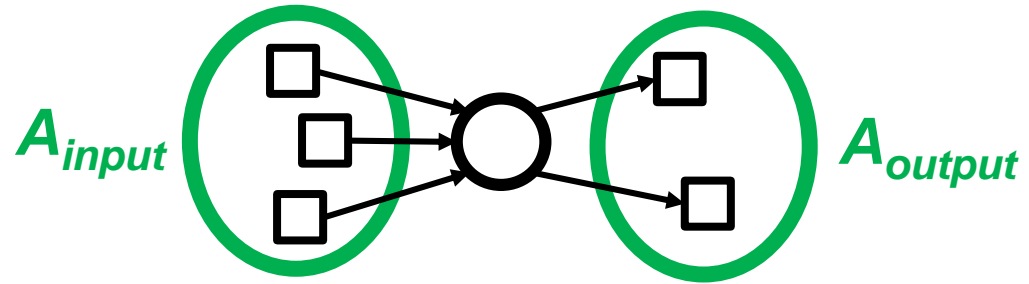
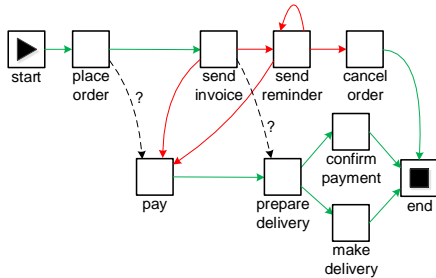


- Determine the quality of each candidate place $p=(A_{input}, A_{output})$

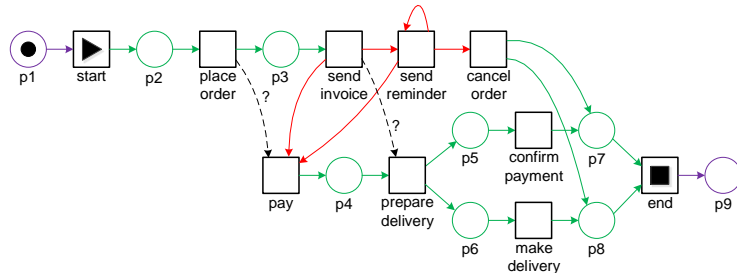


- Ideally: start empty, finish empty, not negative (compare ILP miner)

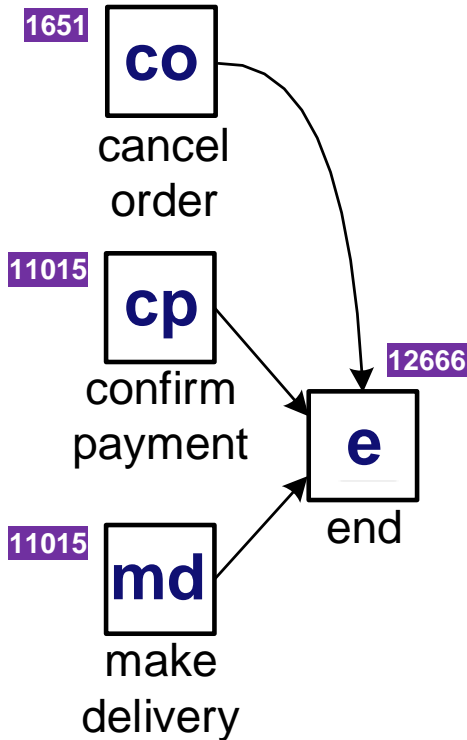
Phase 2: Learn a Hybrid Petri Net



- Three possible scoring functions:
 - a) Fraction of cases perfectly fitting
 - b) Fraction of relevant cases perfectly fitting
 - c) Global score (extremely efficient)

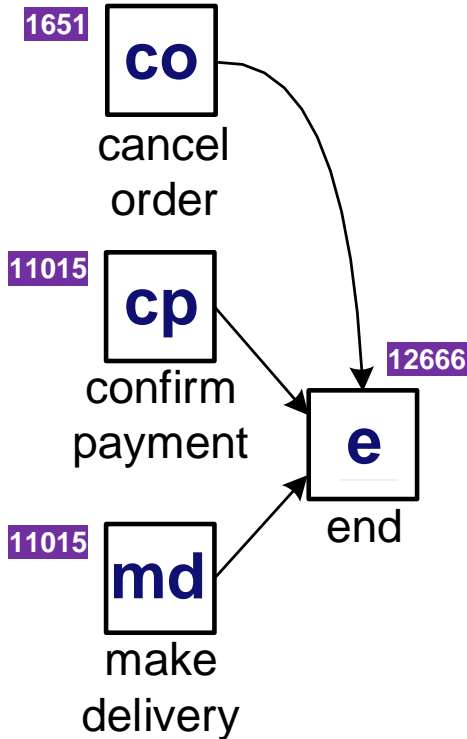


Generate candidate places and evaluate

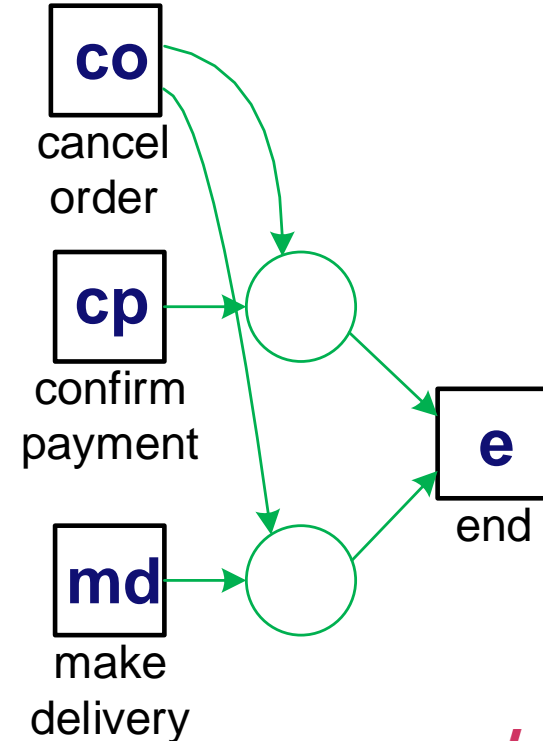


$(\{co\}, \{e\})$
 $(\{cp\}, \{e\})$
 $(\{md\}, \{e\})$
 $(\{co, cp\}, \{e\})$
 $(\{co, md\}, \{e\})$
 $(\{cp, md\}, \{e\})$
 $(\{co, cp, md\}, \{e\})$

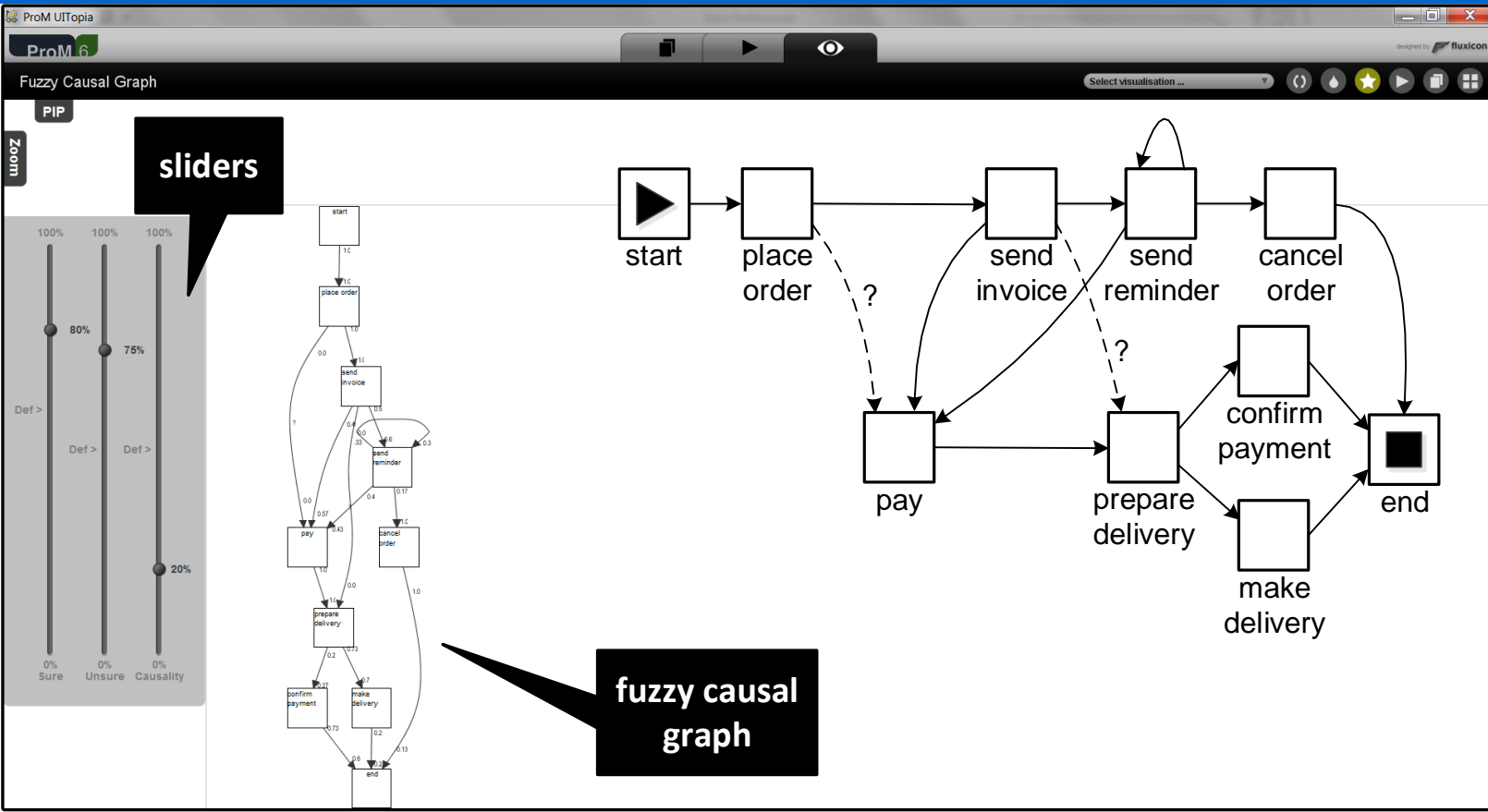
Generate candidate places and evaluate



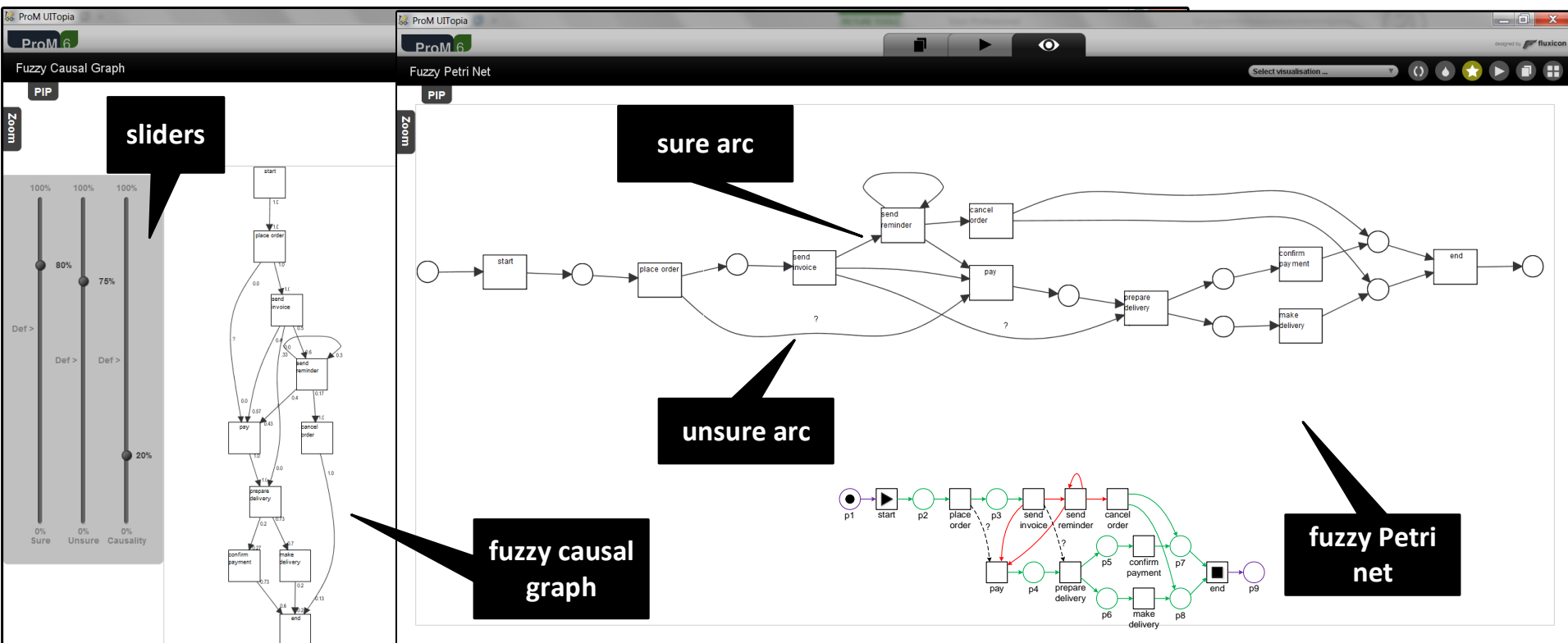
~~$(\{co\}, \{e\})$~~
 ~~$(\{cp\}, \{e\})$~~
 ~~$(\{md\}, \{e\})$~~
 $(\{co, cp\}, \{e\})$
 $(\{co, md\}, \{e\})$
 ~~$(\{cp, md\}, \{e\})$~~
 ~~$(\{co, cp, md\}, \{e\})$~~



ProM Implementation



ProM Implementation



Parameters

- **Threshold for activity frequency (t_{freq})**
- **Parameters used to compute strength of relations taking into account concurrency and loops (c and w)**
- **Thresholds for strong and weak causalities (t_{RS} and t_{RW} with $t_{RS} > t_{RW}$)**
- **Threshold for place quality (t_{replay})**

Evaluation (see paper and technical report for more details)

Log	t_{freq}	t_{R_S}	t_{R_W}	w	t_{replay}	$ T $	$ P $	$ \widehat{F_1} $	$ F_2 $	$ F_3 $	Fitness	Precision	Time (ms)
<i>BPI-2011</i>	343	0.81	0.80	0.10	0.80	38	6	4	200	6	0.84	0.04	11772
<i>BPI-2012</i>	3926	0.90	0.89	0.10	0.80	14	8	7	20	1	0.90	0.26	12414
<i>BPI-2014</i>	13985	0.90	0.90	0.10	0.80	10	5	3	13	0	0.93	0.54	21233
<i>BPI-2015</i>	360	0.45	0.40	0.50	0.80	59	26	24	145	75	0.74	0.05	7055
<i>BPI-2016</i>	445	0.50	0.50	0.10	0.80	12	2	0	31	0	0.83	0.10	31428
<i>BPI-2017</i>	9453	0.51	0.50	0.50	0.80	22	8	7	36	12	0.95	0.12	24772

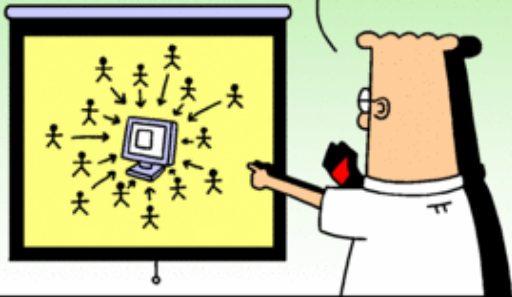
- Behaves as expected, e.g., when t_{replay} goes up fitness goes up and precision goes down

Performance

- **Good, but room for improvement**
- **Smartly pruning the set of candidate places (avoid conflicting or less informative places)**
- **Lazy place evaluation**
- **Distribution/decomposition using e.g. Spark (see joint work with Long Cheng and Boudewijn van Dongen in a slightly different setting)**

Evaluation is not easy

WE INTERVIEWED HUNDREDS OF USERS AND TURNED ALL OF THEIR SUGGESTIONS INTO FEATURES.



Dilbert.com DilbertCartoonist@gmail.com

AS IT TURNS OUT, EVERY USER WE TALKED TO WAS AN IDIOT, AND THEIR DUMB SUGGESTIONS RUINED OUR PRODUCT.

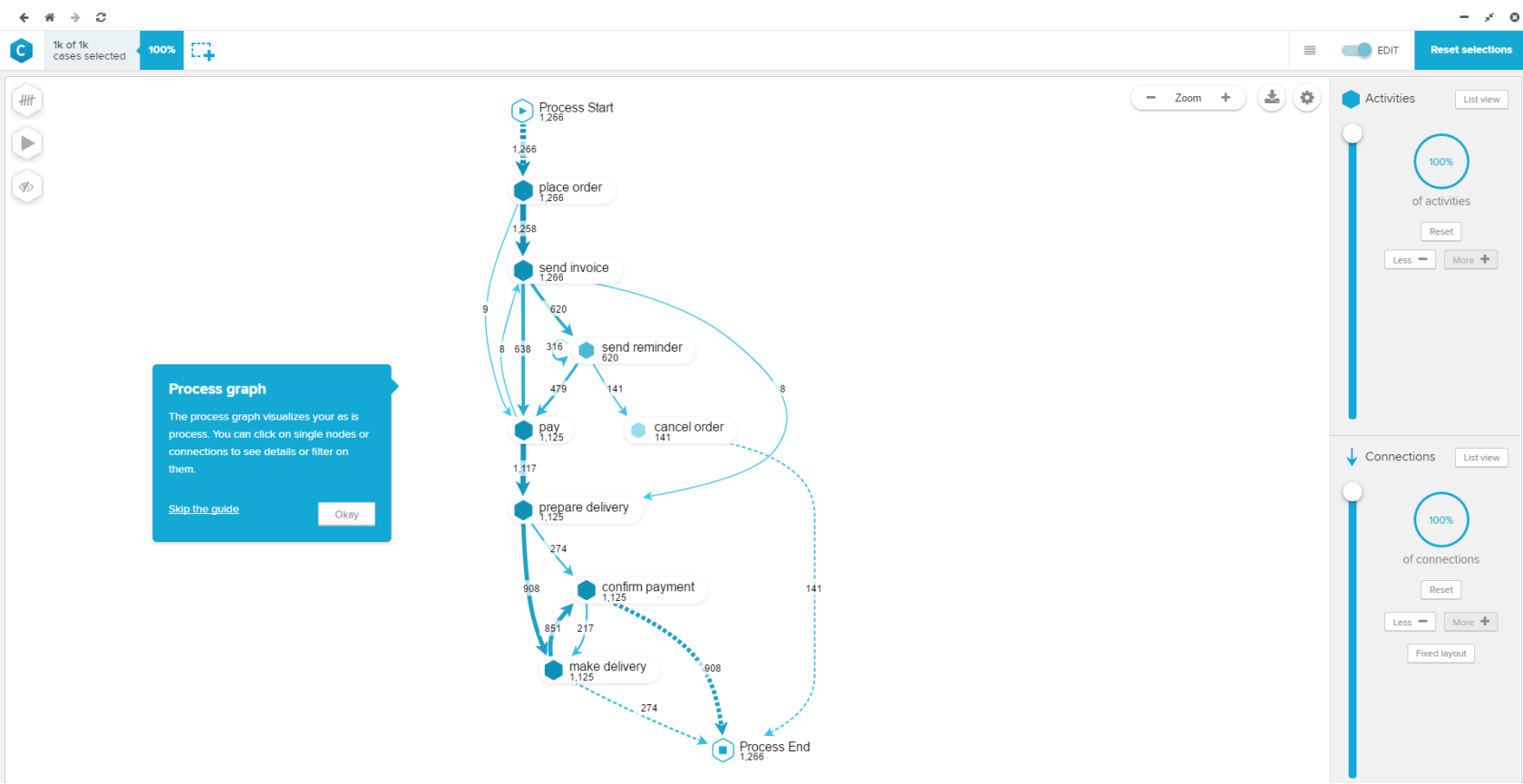


5-7-12 © 2012 Scott Adams, Inc. /Dist. by Universal Uclick

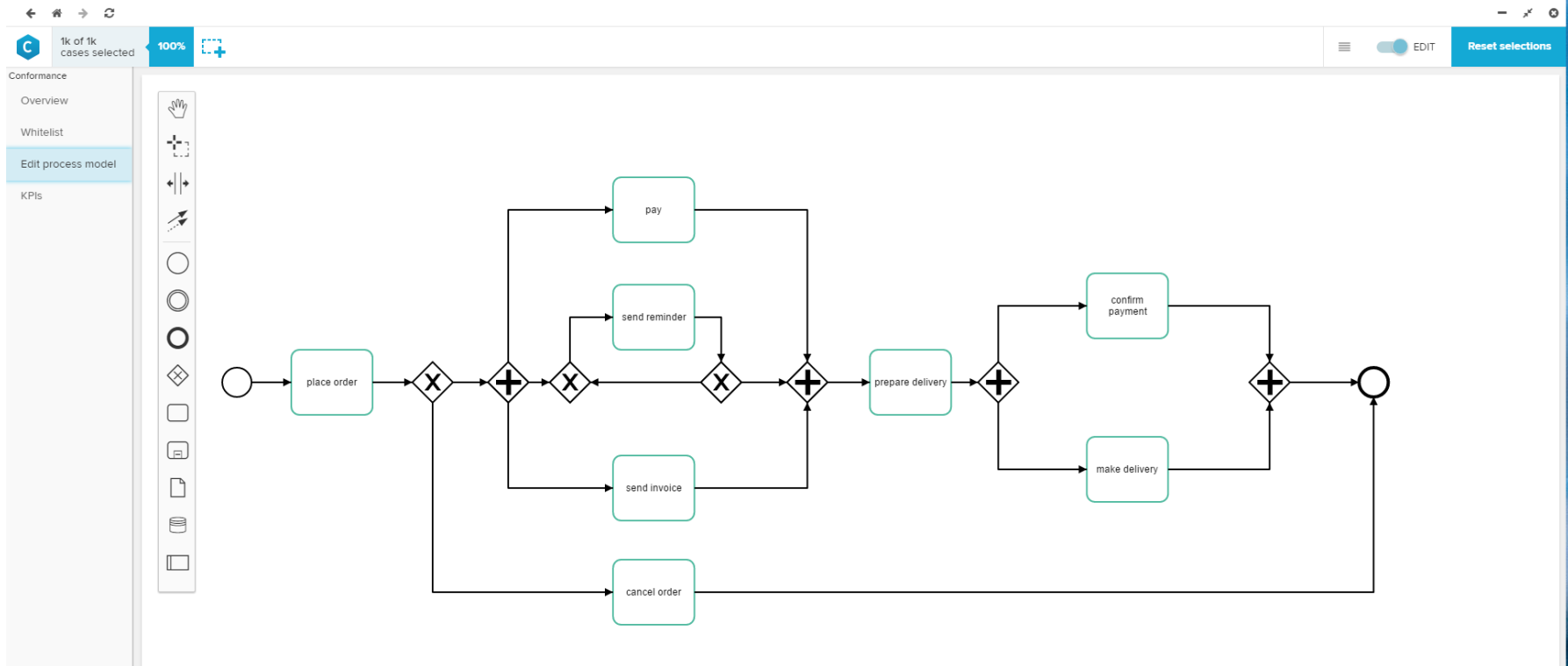
IN HINDSIGHT, WE PROBABLY SHOULD HAVE TALKED TO PEOPLE WHO WORK OUTSIDE THIS BUILDING.



But, the need is obvious



But, the need is obvious



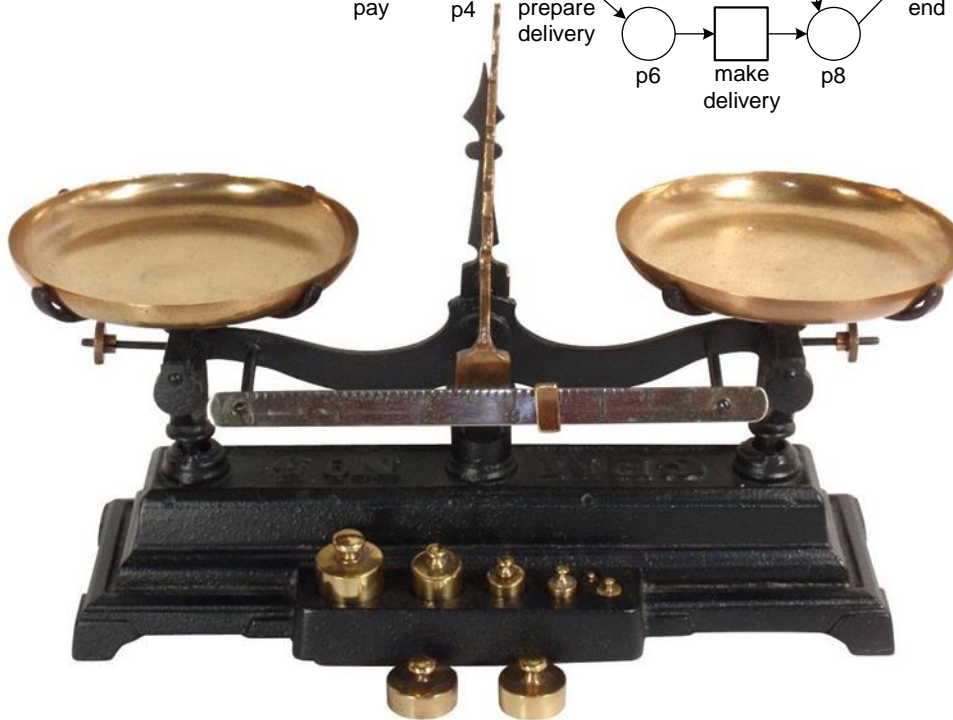
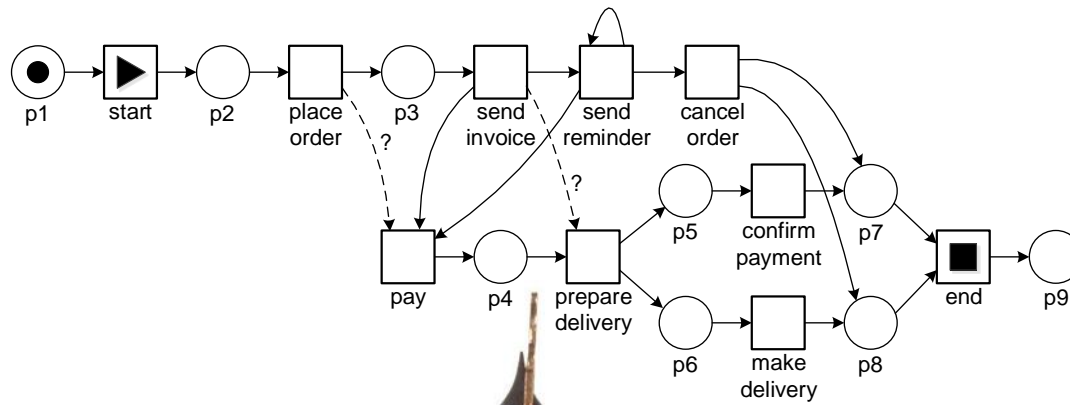
Conclusion



**process
mining**

**hybrid
process
discovery**

Learning Hybrid Process Models from Events



Process Discovery
Without Faking
Confidence

Thanks!

*Looking for
talented
PhDs and
Postdocs !!*

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